



OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees
FROM: Chancellor Francisco C. Rodriguez
DATE: February 6, 2019
SUBJECT: February 2019 - Chancellor's Monthly Report

The LACCD February report includes brief updates on the following:

- I. District Updates
II. Update on the LACCD Enrollment
III. Reports from the College Presidents
IV. Community Engagement & Partnerships
V. LACCD Media Outreach and Coverage

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I. District Updates

State and Federal Advocacy

On January 28, an LACCD Delegation travelled to Sacramento to advocate on behalf of the District's students. The 21 member Delegation led by President Mike Fong also included: Vice President Hoffman, 2nd Vice President Veres, Trustee Vela, Trustee Buelna, Student Trustee Williams, Chancellor Rodriguez, Presidents Gallagher, Martinez, Awan, Limbaugh and Perez; three LACCD students, Vice Chancellor Cornner, Ms. Maria Veloz, and the District's lobbyists. The group divided into four teams met with 46 offices including: the Assembly and Senate Leadership, Education Policy Committees, Budget, Appropriations, DOF, Governor's Office and with the Lt. Governor. Meetings were also scheduled with the Latino, Black, Asian, Jewish, Progressive, and LGTBQ Caucuses. Key legislative issues included support for: AB2 (Santiago) - 2nd Year College Promise; student housing and food insecurity funding; increased funding for DRC's, support for undocumented and LGBTQ students; change in law to allow non-credit courses and non-credit faculty to count toward the FON; establishment of a pilot project that enables the District to utilize the best value procurement process; support for allowing multi college districts to count students by college vs by District; and support for removing the sunset date on the Dual Enrollment Program.

Next week a smaller Delegation will travel to Washington DC to meet with Congressional leaders to advocate in support of the District's federal legislative priorities. The Delegation led by President Mike Fong will be accompanied by Vice President Hoffman, 2nd Vice President Veres, Trustee Vela, Trustee Buelna, Chancellor Rodriguez, President Martinez, and Ms. Maria Veloz, Legislative and Public Affairs staff liaison. Federal priorities include: Increased funding for Core Higher Education Funding Programs (i.e. Pell and Federal Work Study); support legislation to make college more accessible and

affordable; expansion of investment in workforce and apprenticeship programs; increasing STEM opportunities; support for permanent legal status and pathway to citizenship for undocumented students; proactively identifying federal funding opportunities; and higher education supports for vulnerable students, including veterans and homeless students.

BuildLACCD

BuildLACCD’s Internship Program kicked off on February 4. Fifteen students from across the district will participate in the Spring program, working directly with the accounting, BIM, contracts, communications, design, and construction departments. The program provides real, hands-on experience to compliment a student’s studies in their respective fields. The BuildLACCD Internship Program is available for LACCD students.

Foundation for the Los Angeles Community Colleges

The Foundation for the Los Angeles Community Colleges held its first board retreat on January 26. Board members engaged in strategic discussions and decision-making. The Foundation received \$134,000 from AT&T to support Film and TV Production workforce programs at West Los Angeles and Los Angeles City Colleges. The grant will help with hands-on training for students and give them an opportunity to develop marketable skills in the entertainment industry.

**II. Update on the LACCD Enrollment**

The District submitted its First Period (P1) 2018-19 FTES projection to the state on January 15, 2019. This projection was based on updated FTES data and input received from the colleges through the most recent quarterly budget and FTES meeting (completed in November 2018). The college projections from the Student-Centered Funding Formula (SCFF) action plan indicate 190 FTES decline (-0.2%). Assuming a flat Spring and Summer, data trends demonstrate a loss of 803 FTES (-0.8%). To meet the SCFF action plan projections, the colleges will need to augment FTES by 613 in Spring, Summer, or through collection of positive attendance. Based on current data and meetings with the colleges and a review of the use of P1 at the state, the First Period (P1) projection is as follows:

| Semester               | 2018-19 First Period (P1) FTES |
|------------------------|--------------------------------|
| Summer 2018            | 4,025                          |
| Fall 2018              | 43,974                         |
| Winter 2019            | 5,246                          |
| Spring 2019            | 40,672                         |
| Summer 2019            | 6,128                          |
| <b>Total 2018-2019</b> | <b>100,045</b>                 |

This projection is the same as 2017-18 final FTES.

Comparing day 16, Winter 2019 to Winter 2018, the class (section) count was down by 8%, headcount was down by 12%, and duplicated enrollment was down by 13%. The reduction was caused by two factors. First, some colleges made purposeful section reductions as part of their enrollment plans. Second, East is still in the process of entering

their winter Public Service Academy courses. Due to effective dating, this presents East as lower than they will end, with the academies representing nearly 7% of their Winter FTES production.

Comparing day -8, Spring 2019 to Spring 2018, the class (section) count was down by 2%, headcount was flat, and duplicated enrollment was down by 2%.

The District launched its Spring 2019 social media campaign in January 2019, which consists of weekly communications to students through March 2019. Notifications will focus on enrollment and application for financial aid. The first distribution targeted over 186,000 students.

### III. Reports from the College Presidents Based on the District Strategic Plan 2018-2023

#### Goal 1: Access to Educational Opportunities

- **Los Angeles City College** – A meeting was held at Cal State LA with President Covino to discuss enrollment challenges at Cal State LA. The colleges' enrollment is impacted and applicants will need to be redirected. The discussion revolved around what we could do together to address this issue and have students complete an AA at LACC and then go to Cal State LA. We also discussed Cal State LA joining LACC and UCLA in celebrating the 90<sup>th</sup> anniversary of LACC and the 200<sup>th</sup> anniversary of UCLA and the fact that both Los Angeles public universities started at the site of LACC.

Los Angeles Orange County Regional Consortium (LAOCRC) held a regional governance retreat to discuss workforce education and training in the Los Angeles-Orange County region. The CEOs from the region had an opportunity to discuss issues related to our region with workforce training, industry partners, and legislative action required for better operations.

- **Los Angeles Mission College** – LAMC hosted two Registration Day events in January to help students sign up for Spring 2019 classes. Various departments collaborated to provide a one-stop shop for students looking to connect with Admissions, Counseling, Financial Aid, and assistance with the Student Information System (SIS). Students were able to ask questions, get help with log-in and account information, and meet many of the student support staff on campus.
- **Los Angeles Southwest College** – LASC is hosting and, for the first time, instructing the Apprenticeship Readiness Program in support of Los Angeles International Airport's \$14 billion Capital Improvement Program. The free job training provides an introduction to a construction career.
- **Los Angeles Southwest College** – LASC's Dream Resource Center was honored to participate and represent the college at the inaugural Catalyst Fund Grantee Convening that took place January 10-11 in Long Beach. The Catalyst Fund Grant offered The Catalyst Fund Student Leadership Fellowship, which is a unique opportunity for two undocumented student leaders from each Catalyst Fund campus. Two LASC students are participating in the Fellowship. Each fellow received in-person training by Immigrants Rising staff and partners at the Catalyst Fund Grantee Convening.

- **Los Angeles Trade-Technical College** – One of our fashion students, Marysia Lecourt, landed a prestigious internship through our relationship with the California Film Commission. On January 27, she served as a costume department intern during the live television broadcast of the hit Broadway musical RENT. It was an amazing opportunity for Marysia to get production experience on a major network show.
- **West Los Angeles College** – WLAC is working to expand educational partnerships with universities to increase the number of students transferring to universities. We are in the preliminary conversations with Mount Saint Mary's University to enhance current transfer pathways and create new pathways. We are also engaging in conversations with other university partners.

#### Goal 2: Premier Learning Environments

- **Los Angeles City College** – Two building user groups kicked off the new year with prep-programming meetings for two large campus projects. The Cesar Chavez building will be redone and will include the administrative offices of the divisions of the college, the workforce section of the college, the adult education and non-credit areas of the college and the community service area of the college. The other building user group was to pre-program an updated landscape master plan that aligns with our storm water plan.
- **East Los Angeles College** – The ELAC Financial Aid Office hosted a Financial Aid Forum on January 26. This forum was designed to help students with securing financial aid for their time in college. Students learned about all financial aid options and received one-on-one assistance to complete the Free Application for Federal Student Aid (FAFSA) or California Dream Act Application (for eligible AB540 students). Students that attended the event were eligible for a \$1,000 scholarship for college.
- **Los Angeles Harbor College** – Harbor's ASO will be hosting "Week of Welcome (WOW): Through the Decades." Education changes everything, but some trends and fads have a way of coming back. To engage students, the following decades will be highlighted from February 4 through February 7: Monday - 1950's; Tuesday - 1960's; Wednesday - 1970's; Thursday - 1980's; Friday - 1990's.
- **Los Angeles Harbor College** – Flex Day Activities are scheduled at LAHC for Faculty and Staff from January 29 through January 31.
- **Los Angeles Mission College** – The Associated Student Organization (ASO) and the Transfer Center are planning a big Welcome Week for the Spring 2019 semester. Members of the ASO will be hosting activities all week long during the first week of the Spring semester, providing games, prizes, and meet-and-greet with clubs. The Transfer Center will host various universities throughout the week, giving students a chance to meet face-to-face with representatives to get more information about the college of their choice.
- **Los Angeles Southwest College** – LASC has undergone an internet upgrade that will provide all who work, study and visit this campus with faster, higher quality, and more reliable connections. The new high-speed link is provided by the California Community Colleges Chancellor's Office at no cost to LASC. LASC's IT team worked with LACCD IT and LACCD's consultants Nth Generation on this project.

- **Los Angeles Trade-Technical College** – Maria Elena Durazo, State Senator from the 24<sup>th</sup> District, held her community swearing-in ceremony before more than 700 people on the LATTC campus. She is an icon in the labor movement and now becomes one of the most powerful Latinas in California. She has been an advocate for LATTC's work and the efforts of the LACCD for decades, including introducing then-candidate Barack Obama when he visited this campus during his first presidential bid.
- **Los Angeles Trade-Technical College** – Before the opening conference game on January 23, the Lady Beavers basketball team honored last year's conference championship team by unveiling its championship and state playoffs banners at half court. Some of last year's players and this year's team gathered with Coach Sherwyn Morgan and President Frank to take photos with the banners before they are raised to the rafters. The Lady Beavers captured last year's South Coast Conference North Division Championship last season, the first for LATTC women's basketball in 16 years.
- **Los Angeles Trade-Technical College** – The college will host the historical exhibit known as "Undesign the Redline" as part of its Black History Month educational outreach. This exhibit looks at the tragic practice of intentionally and systematically segregating housing and neighborhoods during the 1930's here in Los Angeles and across the nation. The exhibit highlights powerful narratives of the people and communities affected by redlining and its legacy. The exhibit will be housed in LATTC's Magnolia Hall from February 7 to March 31. The exhibit will be available weekdays from 10 a.m. to 6 p.m. Tours are available by appointment. The exhibit has been presented across the country and was brought here at the suggestion of LA county supervisor Mark Ridley-Thomas.

### Goal 3: Student Success and Equity

- **Los Angeles City College** – As a member of the State CEO Affordable Housing & Food Taskforce, President Gallagher assisted with the development of recommendations and a report that was presented during the CCLC Legislative conference on affordable housing and food insecurity at California community colleges. President Gallagher also introduced LACC student body president, James Ingram, to share his story with those in attendance at the legislative briefing on affordable housing and food insecurity at California community colleges.

President Gallagher attended the legislative conference and participated in meetings with legislators to advocate for more resources to help our students to succeed.

LACC, along with the American Jewish Federation, hosted a panel discussion on overcoming trauma presented by the Israeli Trauma Coalition (ITC). The ITC was in Los Angeles to help victims of the recent fires recover from the trauma.

- **Los Angeles City College** – An LACC team visited LA LGBT Center in Hollywood to discuss a partnership with them to serve the disconnected youth who come to the Center for food, housing and services. They are about to open a new facility and they want to establish a partnership with LACC to educate these young people in need of job skills. We also discussed locating their large youth conference at LACC next year. The event draws thousands of young people from around Los Angeles.

- **East Los Angeles College** – Four ELAC students began their Smithsonian Undergraduate Internship in Washington D.C. on January 7. The Smithsonian Undergraduate Internship Program is an intensive museum studies program organized by the Vincent Price Art Museum in collaboration with ELAC, the Smithsonian Office of Fellowships and Internships (OFI), and the Smithsonian Latino Center (SLC). The five-week internship program provides ELAC students with the opportunity to engage in museum studies in their hometown of Los Angeles and with the nation's premier museum complex in Washington D.C. The ELAC students are not only given behind-the-scenes tours of museums in Los Angeles and Washington D.C., but are also exposed to a range of careers and programs. They participate in workshops and networking events with industry professionals to get hands-on experience. Due to the Federal government shutdown, the Smithsonian had to switch mentors for three of the four students, but the students will still get the same experience. From object digitization to fundraising and research methods, these mentors are experts in many different aspects of the museum industry.
- **Los Angeles Harbor College** – Harbor's Architecture Department has been invited to show student work at Woodbury University's Platform exhibition. LAHC and ELAC will represent LACCD among the eight community colleges invited. The exhibit will run during the month of February at the Woodbury University Hollywood Outpost (WUHO) Gallery in Hollywood. Woodbury University is one of the top transfer destinations for Harbor Architecture students.
- **Los Angeles Harbor College** – Harbor students helped launch the LAGCC Student Chamber (Los Angeles Gateway Chamber of Commerce), a new initiative to link local college students to the professional world through career development, community involvement, and access to working professionals. The founding members of the new LAGCC Student Chamber Board of Directors is entirely made up of Harbor students. LAHC plans to encourage another 20 students to participate this Spring. Wendy Sanchez, LAHC's Employer Engagement and Job Placement Specialist, serves on the LAGCC Educational Committee. LAGCC is a volunteer organization of business, industrial and professional people working to improve business and promote the economics and welfare of the community. The main function of the chamber is to represent Harbor City/Harbor Gateway business and all local residents, at every level of government by supporting beneficial legislation and opposing unnecessary or detrimental legislation.
- **Los Angeles Mission College** – The Office of Financial Aid and Scholarships hosted a Cash for College, free financial aid workshop on January 26. Incoming freshman and current students attended the workshop to learn about the types of aid available, and received one-on-one assistance with the FAFSA application. The Financial Aid Office will continue to encourage students to pursue Pell Grants and the tuition fee waiver during its year-long campaign.
- **Los Angeles Pierce College** – On January 26, Pierce hosted the SkillsUSA Regional Competition where nearly 2,000 students, staff, and faculty participated in career and technical competitions in fields such as Automotive, Computer Science, and Culinary Arts with hopes to advance to the state level.

- **Los Angeles Pierce College** – Three Pierce students have been selected as semifinalists for the Cooke Undergraduate Transfer Scholarship. These finalists were chosen from a pool of about 1,500 applicants nationwide. Scholarship recipients will be announced in April.
- **Los Angeles Southwest College** – Four of LASC’s Promise students visited Tokyo, Japan, this month as part of Los Angeles Mayor Eric Garcetti’s Young Ambassador (MaYA) Initiative, which was established by the Mayor’s Office of International Affairs. The four LASC students left in the middle of January and engaged with their international peers, visited historic landmarks, participated in cultural exchanges, and took part in community service projects.
- **Los Angeles Trade-Technical College** – On January 26, Metro’s Next Gen Bus Study outreach team held its third meeting at LATTC to gather public input about bus service countrywide. Several Trade-Tech students attended to give their assessment of the service in addition to supporting the UPASS effort. Members of the neighborhood community also offered their opinions on improving bus service.
- **Los Angeles Valley College** – The LAVC NextUp/Guardian Scholars program has been awarded a \$25,000 grant from the Anthony & Jeanne Pritzker Foster Youth Initiative to support foster youth in the Guardian Scholars program at Los Angeles Valley College. In addition, the Foster Care Counts (an entity of the Pritzker Initiative) has awarded Guardian Scholars with a \$5,000 grant to provide additional funds to offset financial hardships to those students who need it the most. It has also awarded Guardian Scholars an additional \$1,000 specifically for student scholarships, which will be awarded through the LAVC Foundation. The LAVC NextUp/Guardian Scholars program supports current and former foster youth attending Los Angeles Valley College. LAVC Guardian Scholars has maintained a strong relationship with the Pritzker Family since the program began at LAVC in 2015. Through the efforts of this program, 14 Guardian Scholars have applied to transfer or have completed an associate’s degree this year.
- **West Los Angeles College** – A team from WLAC will be attending the Building Diversity Summit taking place February 8-9 at the Sheraton Gateway Los Angeles Hotel. The intent of the Summit is to foster a campus wide environment of equity and inclusion through diversity hiring, articulate the contributions that diverse faculty and staff provide to the student experience, and adopt promising hiring practices in order to reflect a diverse student population.

#### Goal 4: Organizational Effectiveness

- **Los Angeles City College** – Two trainings were held for employees: procurement training presented by Regional Procurement Specialist Marcia Webb, and CalCard Use Training, presented by District Internal Auditor Arnold Blanchard.

Two retreats were also held for the classified staff. One retreat focused on reengineering our processes for an improved experience for the students. The other retreat focused on an understanding of Guided Pathways. Both retreats were well received by the classified staff.

- **East Los Angeles College** – Nine ELAC Faculty and Administrators were invited to the Universidad Autónoma Metropolitana (UAM) campus by Dr. Fernando De León González, Rector of the University, and UAM administrators in Mexico City from January 20-24. Faculty and Administrators from each college discussed collaborations, funding partnerships and external corporate relations in both the United States and Mexico.

This partnership will include a student exchange program between both schools as well as professional development for faculty with teaching and research activities. ELAC and UAM signed a general Memorandum of Understanding in October of 2018, and this visit is the latest step in advancing the partnership. The main objectives of cooperation between the two schools are to promote the development of academic teaching and research activities, as well as those aimed at preserving and disseminating the culture of the respective universities, and to enhance an understanding of the environment of both universities with respect to their economic position, cultural environment and stance regarding important social issues.

- **Los Angeles Pierce College** – On January 16, Ruffalo Noel Levitz presented research findings regarding “Pierce College Students and Higher Education Needs in Our Community” to students, faculty and staff during four well-attended information sessions.
- **Los Angeles Southwest College** – The Black History Month celebration at LASC is here. The college's Cultural Heritage and Arts committee has announced plenty of great events throughout the month.

Full list at [http://www.lasc.edu/administration/public\\_information/CHA-Black-History-Month-2019.pdf](http://www.lasc.edu/administration/public_information/CHA-Black-History-Month-2019.pdf)

- **Los Angeles Southwest College** – LASC was honored to take part in the City of Inglewood's 36<sup>th</sup> annual Dr. Martin Luther King, Jr. celebration and parade on January 19. More than 50 people from LASC marched in the parade that celebrated Dr. King's legacy.
- **Los Angeles Southwest College** – LASC hosted a job fair on January 17 targeting individuals looking for career opportunities in homeless services and related fields. The event in the Lakin Center gym brought together nearly 60 employers looking to fill more than 1,200 open positions. The job fair was led by the Office of Mayor Garcetti, in partnership with Councilmember Harris Dawson's Office; LASC; Los Angeles Homeless Services Authority; Los Angeles County Homeless Initiative; and United Way of Greater Los Angeles.
- **Los Angeles Valley College** – The LAVC Professional Development Office held a "Strength Finders Workshop" for classified staff on January 18. This half-day professional workshop focused on learning ones' own strengths, and learning how to best utilize them in work and life. Classified staff were first asked to take the online "Strengths Finders Inventory", which helped identify the employee's top five strengths before the Classified Staff Professional Development Day workshop.
- **Los Angeles Valley College** – LAVC will kick-off the new semester with more professional development for everyone! Tech Fest is scheduled for January 28 and 29. Topics include: Office 365, Often Overlooked Outlook Tips and Tricks, Photoshop,

Canva (not Canvas), Vision Resource Network, Video Captioning, Using your smart classroom and other media equipment, Podcasting, Syllabus, Competency Based Grading, Handy Apps (Remind), Accessible documents, Structuring an Online Course Structure, Rubrics, Canvas: Welcome Letters and Student Orientation, and Share and Learn Panels on Student Communication (Interactivity and Discussions) and Best Practices.

Goal 5: Fiscal Integrity

- **Los Angeles City College** – The LACC Foundation was awarded \$25,000 from Southern California Edison to establish a STEM Scholars program.

The Angell Foundation invited LACC to apply for a \$50,000 grant to help address student food insecurity. The Angell Foundation may be interested in providing all LACCD colleges with resources to address student food insecurity.

- **Los Angeles Harbor College** – Harbor received \$25,000 from Andeavor for STEM Scholarships. Awards will be presented to deserving students May 2019.

**Upcoming Campus Events and Activities for February**

| <b>DATE</b>  | <b>COLLEGE</b>     | <b>EVENT</b>                                                                                                                                                       |
|--------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| February 4   | LA Harbor College  | 1950's Grease Carnival for students, sponsored by ASO, will take place from 11:30 a.m. to 1:30 p.m. in the NEA and Seahawk Center Quads.                           |
| February 4-7 | LA Mission College | Spring Welcome Week                                                                                                                                                |
| February 5   | LA Harbor College  | Fresh Produce Giveaway will take place every Tuesday in the month of February.                                                                                     |
| February 5   | LA Harbor College  | 1960's Tie-Dye Twister for students, sponsored by ASO, will take place from 11:30 a.m. to 1:30 p.m. in the NEA and Seahawk Center Quads.                           |
| February 6   | LA Harbor College  | Orientation, Assessment, Counseling, and Registration assistance are available for students every Tuesday in the month of February from 9 a.m. to 1 p.m.           |
| February 6   | LA Harbor College  | 1970's Disco Relay and Nerf Battle for students, sponsored by ASO, will take place from 11:30 a.m. to 1:30 p.m. in the NEA and Seahawk Center Quads.               |
| February 7   | LA Harbor College  | 1980's Sack Race and Finish the Lyrics Challenge for students, sponsored by ASO, will take place from 11:30 a.m. to 1:30 p.m. in the NEA and Seahawk Center Quads. |
| February 8   | LA Harbor College  | 1990's Neon Dance will take place in the Seahawk Center from 5 to 8 p.m.                                                                                           |

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| February 8  | LA Valley College    | Town Hall Meeting – Presidential Search                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| February 13 | East LA College      | <p>The ELAC Fest, sponsored by ASU, is an event that will include tabling in the main E3/E7 quad by campus departments, student services, and workforce programs to provide free resources for all students. Free snow cones, snacks and a photo booth will also be provided for students.</p> <p>Student leader ASU Secretary, Summer French, as well as other ASU Board members are spearheading the event and are working with the Student Activities Office to make this 1<sup>st</sup> annual event a success.</p> |
| February 13 | LA Harbor College    | Harbor Success Workshop: Challenges of Being a 1 <sup>st</sup> Generation Student, starting at 11 a.m. in GC101.                                                                                                                                                                                                                                                                                                                                                                                                        |
| February 13 | West LA College      | 50 <sup>th</sup> Anniversary College Celebration from 11:30 a.m. to 1 p.m.                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| February 14 | LA Pierce College    | Students are invited to the Valentine’s Day “Meet the Counselors” event in the Great Hall from 11:30 a.m. to 1:30 p.m.                                                                                                                                                                                                                                                                                                                                                                                                  |
| February 14 | LA Southwest College | LASC’s Career Center will have an open house from 11 a.m. to 2 p.m. Learn about all of the resources that the center has to support students and community members prepare for the workforce, help find work, and map out career pathways.                                                                                                                                                                                                                                                                              |
| February 14 | LA Southwest College | Following a successful inaugural event, the 2 <sup>nd</sup> “Food For All: Providing Food Security At LASC” event will take place in the Lakin Center gym from 11 a.m. to 2 p.m. During the event, LASC’s Student Services Division, as well as on-campus and off-campus partners, will show their support to students with food insecurities by providing them with a hot meal and complimentary bags of groceries.                                                                                                    |
| February 19 | LA Harbor College    | <p>Workshop: Basics of Professionalism, starting at 1 p.m. in GC101.</p> <p>Workshop: How to apply for a paid Summer internship for STEM Majors, starting at 3 p.m. in Science 201.</p>                                                                                                                                                                                                                                                                                                                                 |
| February 20 | LA Harbor College    | Workshop: Discover Your Learning Style, starting at 1 p.m. in GC101.                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| February 20 | LA Trade-Tech College | LATTC's Black History Month Luncheon is the culmination of the month-long events celebrating Black history. Students, faculty and staff will join together and listen to speakers, testimonials and historical moments about our college and its role in lifting up communities. Los Angeles County Supervisor Mark-Ridley Thomas will be the featured speaker. The luncheon will take place in the cafeteria from 11:30 a.m. to 1:30 p.m.                                                       |
| February 21 | LA Harbor College     | Workshop: Real Time Resume Writing for STEM Majors, starting at 3 p.m. in Science 201.                                                                                                                                                                                                                                                                                                                                                                                                           |
| February 22 | LA Southwest College  | As part of LASC's Black History Month celebration, the college's Gallery will present "Bare Recognition," a solo exhibition by Nzuj De Magalhaes. The opening reception will be from 5 to 7 p.m. in the Gallery located on the second floor of the Cox Building.                                                                                                                                                                                                                                 |
| February 23 | East LA College       | The California Mayors Cyber Cup (CMCC) will be held from 7 a.m. to 9 p.m. ELAC is one of 12 sites throughout California that are hosting the Cyber Cup. The CMCC includes a team-based competition that embraces technical skill sets, leading cyber practices, and good cyber-hygiene habits. The teams are comprised of three to six middle and high school students who will learn cyber security skills while competing. President Martinez will give welcome remarks to kick-off the event. |
| February 25 | LA Pierce College     | In honor of Black History Month, a discussion based on "The Miseducation of the African Diaspora and Brilliance in Color: Black Excellence in the American Story" will be held in the Great Hall from 11 a.m. to 1 p.m. The discussion will explore how education has shaped ideas regarding African identities in the global sphere and look at modern day heroes and heroines that have broken barriers to succeed in the American story.                                                      |
| February 26 | LA Harbor College     | The Spring Job Fair will take place from 11 a.m. to 3 p.m. in the Gym.                                                                                                                                                                                                                                                                                                                                                                                                                           |

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| February 27 | LA Harbor College    | Workshop: Mock Interviews from 10 a.m. to 2 p.m. in Tech 110.<br><br>Workshop: Communication Skills starting at 1 p.m. in GC101.                                                                                                                              |
| February 28 | LA Harbor College    | Harbor Success is presenting an online workshop “How to Study Effectively in College” and is available to student on YouTube and Google Forms.<br><br>The Career Job Placement Center Orientation begins at 3 p.m.                                            |
| February 28 | LA Southwest College | LASC’s Dream Resource Center in collaboration with CARECEN will offer free assistance to students to renew their Deferred Action for Childhood Arrivals (DACA) application. The workshop will take place from 11 a.m. to 3 p.m. in the Dream Resource Center. |

**IV. Community Engagement & Partnerships**

Chancellor and Executive Staff community outreach for January and February:

| <b>DATE</b>   | <b>EVENT</b>                                                                                                                                                                                                                                                                                  |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| January 9     | Chancellor Rodriguez held the “Chat with the Chancellor” and visited with UC Admissions Counselors at ELAC prior to the Board Meeting.<br><br>Chancellor Rodriguez met with Mr. Alfred Herrera, Assistant Vice Provost for Academic Partnerships and all nine UC Transfer Counselors at ELAC. |
| January 10-11 | Chancellor Rodriguez, college presidents, and executive staff engaged in the Chancellor’s Leadership Retreat at the UCLA Luskin Center.                                                                                                                                                       |
| January 15    | Several LACCD staff attended the MLK breakfast hosted by Glendale Community College.                                                                                                                                                                                                          |
| January 15    | Chancellor Rodriguez visited with the new LA Chamber President/CEO Maria Salinas.                                                                                                                                                                                                             |
| January 15    | Monthly consultation with Chancellor Rodriguez and the District Academic Senate.                                                                                                                                                                                                              |
| January 16    | Trustee Steve Veres and Vice Chancellor Cornner met with Jeff Maloney of Santa Monica Mountains Conservancy to discuss partnerships.                                                                                                                                                          |
| January 17    | Chancellor Rodriguez visited with President Mary Gallagher, and Cal State LA President Bill Covino to discuss enrollment and transfer programs with LACCD colleges.                                                                                                                           |

- January 18 Chancellor Rodriguez, executive staff, and college presidents attended the Los Angeles Orange County Regional Consortia (LAOCRC) Governance Council 2019 Inaugural Retreat in Huntington Beach. Vice Chancellor Cornner also participated in the Internal/External Relations Breakout Session.
- January 22 A team visited the headquarters of Junior Achievement Southern California to solidify partnerships with LACCD.
- January 23 The January Board Committees and Special Meeting were held at the ESC.
- January 25 Chancellor Rodriguez visited with Consul General of Mexico Carlos Garcia de Alba to discuss strengthening partnerships with LACCD.
- January 26 The District and colleges participated in the California Community Colleges (CCC) Registry Job Fair at the LAX Westin, where several hundred prospective applicants visited with HR, faculty, and senior staff at the colleges.
- January 26 Chancellor Rodriguez attended the Foundation for the Los Angeles Community Colleges Board Retreat at WLAC. Vice Chancellor Cornner provided a presentation.
- January 27 Members from LACCD attended the 2019 CCLC Annual Legislative Conference in Sacramento.
- January 28 A delegation team of 18 members, including Chancellor Rodriguez, trustees, presidents, executive staff and students, covered 47 legislative visits with key legislators and staff at the State Capitol to discuss LACCD's legislative and budgetary priorities.
- January 30 Chancellor Rodriguez met with Deputy Mayor of Budget and Innovation Brenda Shockley, and Nina Hachigian, Deputy Mayor for International Affairs at the Mayor's Office, to discuss partnerships.
- January 31 LACCD Facilities and BuildLACCD participated in the 2019 CMAA Owners' Night to showcase upcoming opportunities available with LACCD. Over 400 professionals representing design, construction, and consulting firms gathered at the Grand Conference Center in Long Beach for this annual event.
- January 31 Chancellor Rodriguez met with Mr. Frank Baxter, Dan Katzir, and Jasmine Pachnanda of Alliance Charter schools to discuss a possible partnership with LACCD.
- January 31 Chancellor Rodriguez, Deputy Chancellor Nish, trustees and presidents attended the LA Chamber Inaugural Dinner at the JW Marriott in Los Angeles.
- February 1 The Presidents' Council monthly meeting took place and was hosted by KPCC Southern CA Public Radio in Pasadena.
- February 1 Chancellor Rodriguez was honored at the Alumni Awards Gala by receiving the prestigious Jerry W. Fielder Award. This award is named to honor the lifelong commitment of one of the university's most esteemed and supportive alumni.

- February 2 Vice Chancellor Cornner, along with members of the Consulate of France, presented *Creating New Opportunities for Community College Students to Study in France* at the 43<sup>rd</sup> Annual Community Colleges for International Development (CCID) Conference, Expanding Horizons: Global Opportunities. This conference challenges participants and presenters to explore how connecting resources, ideas, and opportunities promotes global citizenship at community, technical, and vocational colleges worldwide.
- February 4 Chancellor Rodriguez and Vice Chancellor Cornner met with Dr. Georges Santini and Olivier Ngo, representatives of the French Embassy, to discuss furthering strategic partnerships.
- February 5 Chancellor Rodriguez met with Velma Butler, AFT Staff Guild President.
- February 5 Chancellor Rodriguez met with the District Academic Senate for the monthly consultation.
- February 6 The February Board of Trustees and the Board’s Legislative Committee meetings will be held at LAPC. The monthly “Chat with the Chancellor” will be held at LAPC in the morning before the Board’s meetings.
- February 11-14 A team from LACCD will be attending the AACCC National Legislative Summit in Washington DC.

**V. LACCD Media Outreach and Coverage**

**News Releases**

Publicity surrounding the first female football player at East Los Angeles College who had a starring role in a Super Bowl LIII commercial has gone global. The news release is posted online at

<http://laccd.edu/Documents/NewsDocuments/ELAC%20female%20football%20player%200featured%20at%20Super%20Bowl%20LIII%20final.pdf>

**Social Media**

In January, the District was notified by Facebook that the District’s main FB page, <https://www.facebook.com/LACCD>, (@LACCD) officially exceeded 4,000 likes. The FB notice on this milestone achievement was publicly posted on the page itself. Currently, the page has almost 4,100 followers and 4,009 likes. By far, posts about Toni Harris, the ELAC female football player, were among the most popular, but many of the original posts and shares are now regularly reaching hundreds of people as the District’s FB continues to grow in popularity and is seen as a viable news and information source about the District, its colleges and higher education issues.

The District’s Twitter account, <https://twitter.com/laccd>, (@laccd) continues to hold steady at about an average of 300 impressions per day. The Twitter account has inched up to about 1,720 followers. The most popular tweets were about Toni Harris, Martin Luther King, Jr. Day and the Chancellor’s Chat.

The District’s new Instagram account, [https://www.instagram.com/laccd\\_edu/](https://www.instagram.com/laccd_edu/) audience total for January is now at 989 followers, up from December’s total of 944 followers.

## **Media Coverage** (Selected Highlights)

Toni Harris/ELAC Female Football Player

NBC 4

[https://www.nbclosangeles.com/news/local/Female-Football-Player-in-Super-Bowl-Ad-505118292.html?amp=y&\\_twitter\\_impression=true](https://www.nbclosangeles.com/news/local/Female-Football-Player-in-Super-Bowl-Ad-505118292.html?amp=y&_twitter_impression=true)

Good Morning America

<https://www.youtube.com/watch?v=mZ7Q4fPjcr4>

KTLA

<https://ktla.com/2019/01/30/east-l-a-college-football-player-who-aspires-to-become-1st-woman-in-nfl-stars-in-super-bowl-ad/>

People Now

<https://www.msn.com/en-us/sports/golf/football-player-toni-harris-wants-to-be-the-first-female-to-play-in-the-nfl/vi-BBSYhYy>

ABC 7

<https://abc7.com/sports/female-east-la-college-football-player-to-star-in-super-bowl-ad/5113713/>

CBS This Morning

<https://www.youtube.com/watch?v=G1RvmqYr7D4>

USA Today

<https://www.usatoday.com/story/sports/Ad-Meter/2019/01/29/super-bowl-advertising-female-football-player-dreams-of-making-nfl-toyota/2708250002/>

VIBE

<https://www.vibe.com/2019/01/antoinette-toni-harris-female-football-scholarship>

CBS 2

<https://losangeles.cbslocal.com/2019/01/30/female-football-player-super-bowl-ad/>

WGN

<https://wgntv.com/2019/01/31/college-football-player-who-hopes-to-become-the-first-woman-in-the-nfl-stars-in-super-bowl-ad/>

WGNO

<https://wgno.com/2019/01/31/college-football-player-who-hopes-to-become-the-first-woman-in-the-nfl-stars-in-super-bowl-ad/>

Daily Mail

<https://www.dailymail.co.uk/news/article-6644591/Female-college-football-player-Toni-Harris-dreams-woman-play-NFL.html>

Sports Illustrated

<https://www.si.com/college-football/2018/01/19/belthany-antoinette-harris-woman-scholarship>

YouTube

<https://www.youtube.com/watch?v=qNGCVp2IJTI>

MSN

<https://www.msn.com/en-ie/news/video/toni-rav4-hybrid-toyota/vp-BBSUUeK>

Yahoo Sports

<https://sports.yahoo.com/football-player-toni-harris-wants-194429170.html>

Vibe

<https://www.vibe.com/2019/01/antoinette-toni-harris-female-football-scholarship>

24/7 Sports

<https://247sports.com/Article/Toni-Harris-female-football-player-Super-Bowl-commercial-128436993/>

Grant Money for Formerly Incarcerated

[https://laist.com/2019/01/02/california\\_has\\_money\\_for\\_ex-convicts\\_to\\_go\\_to\\_school\\_heres\\_how\\_la\\_community\\_colleges\\_want\\_to\\_spend\\_i.php](https://laist.com/2019/01/02/california_has_money_for_ex-convicts_to_go_to_school_heres_how_la_community_colleges_want_to_spend_i.php)

Legislation on Student Homelessness

<https://www.msn.com/en-us/news/us/california-bill-would-let-homeless-college-students-sleep-in-cars-on-campus-amid-housing-crisis/ar-BBT0OKk>

CalPERS Election

<http://www.mondovisione.com/media-and-resources/news/calpers-board-elects-henry-jones-as-president-theresa-taylor-as-vice-president/>

<https://news.theregistrysf.com/calpers-board-elects-henry-jones-as-president-theresa-taylor-as-vice-president/>