



OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees

FROM: Chancellor Francisco C. Rodriguez

DATE: June 5, 2019

SUBJECT: June 2019 - Chancellor’s Monthly Report

The LACCD June report includes brief updates on the following:

- I. District Updates
- II. Update on the LACCD Enrollment
- III. Reports from the College Presidents
- IV. Community Engagement & Partnerships
- V. LACCD Media Outreach and Coverage

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I. District Updates

The 2019 Commencement Day for all nine colleges was held Tuesday, June 4. More than 24,000 degrees and certificates were expected to be presented to the Class of 2019. For the second year, West Los Angeles College will be awarding bachelor’s degrees in dental hygiene to about 45 students, nearly double the amount awarded by West to graduating students in 2018.

<http://laccd.edu/Documents/NewsDocuments/Commencement%20Events%20for%20All%20LACCD%20Colleges%20Planned%20June%204%202019.pdf>

On May 29, the District celebrated the first-ever cohort of students to graduate as part of the Los Angeles College Promise Program. About 150 students, plus about 600 family members, friends, invited guests, civic and educational leaders, including Mayor Eric Garcetti and California Community Colleges Chancellor Eloy Ortiz Oakley, attended.

News release information on the historic occasion is on the District website at: <http://laccd.edu/Documents/NewsDocuments/Historic%20Celebration%20for%20First-Ever%20LA%20College%20Promise%20Program%20Graduates%20and%20Photos.pdf>

Three students from the District will be graduating this year with a significant financial boost as winners of the prestigious Jack Kent Cooke Undergraduate Transfer Scholarship. Diana Castro and Alexander Richardson, both from Los Angeles Valley College and Brian Zamora from Los Angeles Mission College, were selected to receive the highly competitive national scholarship, including up to \$40,000 per year for the next three years. The three LACCD students were among 61 recipients nationwide who won, including just 11 from California, out of about 1,500 who applied. The students will now be eligible for up to \$75,000 per year in post-graduate scholarships once they complete

their bachelor's degree. Diana Castro is preparing to transfer to UCLA where she plans to study World Arts & Culture. Alexander Richardson will be majoring in Astrophysics and hopes to transfer to UC Berkeley. Brian Zamora, a Chicana Studies major, also plans to transfer to one of the UC campuses. District winners will be recognized at the Board's June meeting.

On June 1, the District held its second Lavender Graduation Celebration for graduating LGBTQ students throughout the District. More than 100 students gathered to hear keynote addresses by Trustee David Vela, the District's first openly gay Trustee, and L.A. Councilmember Mitch O'Farrell, 13th District. The event was held at Los Angeles City College. As many as 10,000 students throughout the District self-identify as LGBTQ and this event is expected to expand in the future.

Board President Mike Fong, Trustee Vela and Chancellor Rodriguez joined Mayor Garcetti and other City officials at a press conference event on June 3 to announce the formal start of free public city bus transportation for LACCD students. The collaboration will help further reduce living expenses and transportation costs for students attending college.

The District's first-ever Culinary Cup competition was held at Los Angeles Harbor College, at the college's new Culinary Arts facilities, on May 17. Twenty-four Top Chef students from Harbor, Los Angeles Trade-Technical and Los Angeles Mission colleges competed in three categories, Savory, Baking and Table Setting, for both individual medals and the overall team championship to claim to custom-made Golden Chef's Hat Trophy. More than 200 people gathered to watch the competition and see Harbor's Team be the first to claim the trophy. Extensive pre-event and day-of-event information and photos were posted to the District's Facebook and Twitter accounts as well as online at:

<http://laccd.edu/Documents/NewsDocuments/Culinary%20Cup%20news%20release%20and%20graphic%202019.pdf>

Also on May 17, California Gov. Gavin Newsom came to town, stopping at Los Angeles Southwest College to visit college officials, students, Chancellor Rodriguez and members of the Board of Trustees as part of his efforts to promote his health care plan for Californians. While there, the Gov. Newsom visited the college's Health Center and Dream Resource Center.

On May 19, Southwest was also the scene for a major campaign stop by California Sen. Kamala Harris as part of her presidential run. The rally at the college's Lakin Center drew about 4,500 supporters, community residents and District officials.

The District's Annual Black Graduation Celebration was held May 21 at the First AME Church of Los Angeles. Chancellor Rodriguez, members of the Board of Trustees, several college presidents and other District officials joined the overflow crowd of about 500 students, family members and guests for the event. Photomontage is on the District's Facebook page at

<https://www.facebook.com/LACCD/photos/pcb.2078284355803771/2078281465804060/?type=3&theater>

Chancellor Rodriguez has nominated Alexis S. Montevirgen, Ed.D., to be presented for approval by the District's Board of Trustees as the next President of Los Angeles

Pierce College, replacing Interim President Dr. Lawrence C. Buckley. News release information is online at <http://laccd.edu/Documents/NewsDocuments/LACCD%20Chancellor%20Rodriguez%20Announces%20Nomination%20for%20New%20Pierce%20College%20President%20with%20pic.pdf>

For East Los Angeles College, Chancellor Rodriguez will present to the Board his recommended appointment of Dr. Raul Rodriguez (no relation) to serve as Interim President at ELAC, effective July 15 through June 30, 2020, to replace outgoing president Marvin Martinez, who announced his intention to accept the appointment as Chancellor for the Rancho Santiago Community College District.

Foundation for the Los Angeles Community Colleges

On May 31, the Foundation hosted the first-ever awards ceremony for the Chancellor Francisco C. Rodriguez & Vicky Chang Transfer Scholarship. The scholarships are made possible by the generous donation of Ms. Chang. There were 250 scholarship recipients, with each student receiving \$500. The event was held at ELAC and was attended by about 200 people, including Ms. Chang, student recipients, family members, District and Foundation officials.

The Foundation was awarded a grant of \$100,000 from the Annenberg Foundation, \$50,000 from Google, and \$15,000 from BC Group to purchase laptop computer for Los Angeles College Promise students enrolling in Fall 2019. Fundraising continues for this initiative.

II. Update on the LACCD Enrollment

Based on Day -14 in Summer 2019 (5/27/2019) and Summer 2018 (5/28/2018):

- Credit Headcount is 1% higher
- Credit Duplicated Enrollment is 1% higher
- Credit Section Count is 3% lower
- Enrollment per Section 5% higher

Public Service academies have been removed from the report to more accurately reflect core enrollment in the District. Note that enrollment registration for Summer 2019 started approximately one week earlier compared to registration for Summer 2018. Open enrollment registration for Summer 2019 started on 5/6/2019, compared to Summer 2018 which began on 5/14/18.

Based on Day -91 in Fall 2019 (5/27/2019) and Fall 2018 (5/28/2018):

- Credit Headcount is 6% lower
- Credit Duplicated Enrollment is 4% lower
- Credit Section Count is 3% lower
- Enrollment per Section 2% lower

Public Service academies have been removed from the report to more accurately reflect core enrollment in the District. Enrollment for Fall 2019 began on 5/2/19 and the open enrollment period started on 5/28/19.

As of May 15, 2019, comparing 2018-19 to 2017-18:

- AB540 student count is 5% lower
- California Promise grant student count is 4% lower
- Pell grant student count is 9% lower

(2018-19 Pell grants are still being processed, which increase the final Pell grant count.)

The 3rd Quarter Budget Meetings are currently taking place with all colleges. Over the next month all colleges and EPIE's Attendance Accounting Office will be working together to finalize FTES reporting in preparation for the Annual 320 FTES report due to the state by July 15, 2019.

III. Reports from the College Presidents Based on the District Strategic Plan 2018-2023

Goal 1: Access to Educational Opportunities

- **East Los Angeles College** – In an effort to modernize and consolidate brand usage, ELAC started the first phase of its rebranding. Students, faculty, staff and administrators voted between three new ELAC logos and three new Husky mascots. These logos were developed by ELAC's graphic designer and approved by our administration. There were more than 2,000 votes submitted and the winning logo and husky will be unveiled at the start of Fall 2019.
- **Los Angeles Mission College** – Brian Zamora, a Chicana Studies major, has received the Jack Kent Cooke Foundation's Undergraduate Transfer Scholarship. Zamora, who is graduating June 4 with a 3.9 grade point average, will receive up to \$40,000 per year for up to three years. "This scholarship is a blessing," Zamora said. "We always prayed for it and when it came, it was a realization of all (my) hard work." He hasn't decided what school he will attend in the fall, but he is leaning heavily toward UCLA. He was also accepted to UC Berkeley. Zamora is a proud EOP&S student.
- **Los Angeles Trade-Technical College** – LATTC signed an MOU with New Design Charter schools and West Angeles Church of God in Christ on May 23 to bring college classes to both of these institutions. The signing ceremony also included former congresswoman Diane Watson.
- **Los Valley Angeles College** – The library held a "Lunch & Learn" event on May 15 for the Open Educational Resources (OER). Faculty shared experiences adopting and teaching with OER, and students also shared their experiences applying these resources to their coursework. Best practices and challenges were also discussed.

Goal 2: Premier Learning Environments

- **Los Angeles City College** – LACC's very own professor of Music, Milan Kirov, played a concert as part of the Yamaha concert series on May 16. He played to a full house in the Herb and Lani Alpert Concert Hall.
- **East Los Angeles College** – ELAC President Marvin Martinez was joined by Acting Vice President of Liberal Arts and Sciences, Ruben Arenas; Vice President of Administrative Services, Myeshia Armstrong; Vice President of Student Services, Julie Benavides; and Vice President of Continuing Education and Workforce Development, Dr. Armida Ornelas to give the State of the College presentation on May 13. A variety of different topics were discussed including the need to create a Center for Global Education and Engagement (CGEE) by Fall 2019. The creation of the CGEE will centralize study abroad and study away programs as well as help to promote all existing and new intercampus partnerships in the United States and abroad.

- **Los Angeles Harbor College** – Harbor hosted the District’s Inaugural Culinary Cup competition on May 17 in which student teams from Harbor, Mission and Trade-Tech sought bragging rights and to claim the Golden Chef’s Hat trophy. It was a spectacular, successful day filled with food, cooking demonstrations, tours of the cooking competition and a rocking awards ceremony. The winners of the categories were as follows: Tablescaping: 1st Mission, 2nd Harbor, 3rd Trade; Baking: 1st Harbor, 2nd, Trade, 3rd Mission; Savory: 1st Trade, 2nd Mission, 3rd Harbor. Overall, accumulative top score winner of the Golden Chef’s Hat/Culinary Cup was Harbor. Mission College will be hosting the event next year.
- **Los Angeles Mission College** – The Culinary Arts Institute performed well at the inaugural Culinary Cup held at LAHC on May 17. "Our team did amazing taking first place in presentation and second place in Savory (food)," said President Monte Perez, Ph.D. Mission will host next year's competition. Faculty and students were appreciative for the opportunity to learn and compete with sister colleges.
- **Los Angeles Southwest College** – LASC’s Career Center will be conducting Career Exploration Academies every week over the course of Summer 2019. The center is directing this career exploration activity at three distinct student groups: I Know the Career I Want, I Have a Pathway in Mind, and I Haven’t a Clue for students who need help with developing interests that lead to selecting a career pathway and eventually a major. The goal is to assist students toward linking their college major to careers available in the local or California labor market and plug them into Career Center services that will assist them in seeking work-based learning opportunities that will enhance their education and training.
- **Los Angeles Southwest College** – The AB 705 President’s Taskforce has concluded its work and provided a report to the president that details activities, processes, and supplies that the taskforce recommends be implemented in support of student success, and successful implementation of AB 705.
- **Los Angeles Trade-Technical College** – LATTC hosted Mayor Garcetti’s Small Business Summit, featuring Chancellor Francisco Rodriguez, on April 29. Thousands attended the event to learn more about the city process for small businesses and the role that community colleges play in training and education.
- **Los Angeles Trade-Technical College** – LATTC’s Business and Civic Engagement pathway in conjunction with Union Bank held the second annual Youth Entrepreneurial Challenge on May 10. It is a “Shark Tank” style competition among high school teams as they present start-up business ideas to a panel of business experts.
- **Los Angeles Trade-Technical College** – LATTC hosted a forum featuring CIO candidates on May 14. District employees and students had the opportunity to questions about the future of the district’s IT infrastructure.
- **Los Angeles Trade-Technical College** – Hundreds attended LATTC’s Spring semester Gold Thimble Fashion Show on May 24, which centers on the theme of the 50th anniversary of Woodstock. Dozens of students competed in several categories showing off eveningwear, swimsuits, and children’s wear among others.

- **Los Angeles Valley College** – The LAVC Philharmonic Choir held a program on May 11 titled "Love, Loss, Redemption, Rebirth," featuring a cappella and accompanied music exploring several themes of the springtime.
- **Los Angeles Valley College** – The LAVC library and the LAVC Foundation Office hosted a book launch event on May 16 for "The Greek Persuasion" by faculty member Kimberly Robeson. The event featured a reading, discussion, and Greek music.
- **Los Angeles Valley College** – The LAVC One Book One College (OBOC) program held a discussion on May 2 titled "The Science of Sci-Fi Panel." Panelists included Dr. Wladimir Lyra, CSUN Assistant Professor of Physics and Astronomy; Dr. John Soberal, Physical Therapist at DynamX Physical Therapy; Dr. John Kawai, LAVC Associate Professor of Math (Ph.D. Computer Science); and Vitaly Shvetsov, LAVC Associate Professor of Math. Each panelist discussed their STEM fields and how they viewed the Science Fiction genre through the lens of their academic disciplines. This was the final event in support of this year's OBOC selection "The Left Hand of Darkness" by Ursula K. Le Guin.
- **Los Angeles Valley College** – The LAVC History, Humanities, Law and Political Science Department held a discussion on May 9 with Soren Baker, author of the book "The History of Gangster Rap". Soren is a well-regarded journalist, who has spent his career covering hip-hop. LAVC History and Political Science Instructor, Daniella Hovsepian, gave an introduction at the event
- **Los Angeles Valley College** – The LAVC Historical Museum held an Open House on May 23. The theme was Women's Fashion and featured a special selection of clothing items on display for this event. This was in addition to the museum's permanent exhibition and collection of historical artifacts related to the history of the San Fernando Valley. This was the LAVC Historical Museum's last open house of the 2018-2019 academic school year.

Goal 3: Student Success and Equity

- **Los Angeles City College** – The LACC Senior Staff held an afternoon retreat on May 6 to strategize how to close the gap on equity. Student success in our underrepresented population has not improved at all. Our retreats this summer with classified staff, management team (vice presidents/deans/managers) and department chairs will focus on issues of equity and how to move that needle.
- **Los Angeles City College** – LACC held its annual Dean's Tea on May 14 to honor our students who have a 3.5 GPA and above.
- **Los Angeles City College** – On May 17, LACC hosted a breakfast for the Ralph Bunche Scholars who are graduating. It was a small group of eight students and we had an opportunity for a deep conversation on their experiences. They had lunch with alumni of the Ralph Bunche Scholars program who moved on to the university and shared their stories and advice.
- **East Los Angeles College** – ELAC held a Hire a Husky Job Fair on May 8 at the South Gate campus and on May 14 at the Monterey Park campus. More than 50

companies attended the fair from the fields of education, business, arts & entertainment, stem, human/health services, and law/public service. Students were able to get on-site interviews, internships, volunteer opportunities, job openings, and network with companies. ELAC's Business Administration Department also hosted its first ever Small Business Week May 13 – 16. Students were given a variety of different resources to help them with current or future business ventures.

- **East Los Angeles College** – ELAC's Nursing Department held its Pinning Ceremony on May 24 for 28 graduates, five of whom earned Licensed Vocational Nurse certificates; five are in the Collaborative program with CSULA and two who will be enrolled at Azusa Pacific University. ELAC Nursing is working with 16 other Nursing programs in the region to establish greater access and opportunities to complete a Bachelor of Science in Nursing program within a year of completing their Associate of Science degree in Nursing.
- **East Los Angeles College** – ELAC hosted its annual Transfer Student Reception on May 22. This was a celebration of ELAC students who have been accepted to a university and the staff/faculty who have supported them. Hundreds of people joined ELAC students in celebrating all of their accomplishments while at ELAC.
- **Los Angeles Harbor College** – Harbor hosted a Transfer Ceremony on May 17. The 375 guests were greeted by Mariachi Oro de Jalisco to set the tone for the celebration. CSUDH and CSULB were the top schools chosen by students. Two students will transfer to private Universities, six will transfer out-of-state, 22 are transferring to UC's, and 95 are transferring to CSU's.
- **Los Angeles Harbor College** – Harbor hosted its Awards Ceremony on May 28. Seventy-eight students received scholarships for a total of \$50,000 and 88 students were awarded as Distinguished Graduates. These students have achieved a 3.70+ GPA in all of their course work at the end of the Fall 2018 semester. There were 179 students on the President's Honor Roll and 1,171 students on the Dean's Honor Roll for the Fall 2018 semester. Congratulations to all of the awardees.
- **Los Angeles Harbor College** – The first STEM SASH ceremony was hosted at Harbor on May 21 with special guest Astronaut Anna Fisher, the first mother in space. A total of \$30,000 was awarded to 30 students, thanks to the partnership with Marathon Petroleum. A total of 130 students petitioned to graduate Spring 2019 from a STEM Degree Pathway. Thirty-five students completed STEM STEP and were presented with a Sash by NASA astronaut Dr. Anna Fisher.
- **Los Angeles Harbor College** – Great things are happening at our Richard Vladovic Harbor Teacher Prep Academy. A total of 75 students will be participating in Harbor's graduation ceremony on June 4 to receive both their High School diplomas, and Associate degrees. Single AA degree: 15; Two AA degrees: 31; Three AA degrees: 16; Four AA degrees 10; Five AA degrees: 1; Seven AA degrees: 2.
- **Los Angeles Mission College** – More than 100 Child Development students gathered recently for the 12th annual afternoon of workshops, networking, and resources as they pursue their certificates and degrees in Child Development, Education, and Family Studies. Students were able to choose workshops in three tracks: mental health, career planning, and creative activities for young children.

Enthusiasm ran high as students learned together and then joined for a spectacular raffle give-away session where every student walked away with a gift. Many thanks to our LAMC community for generous donations and support: EOPS, Eagle Student Store, Financial Aid, and Facilities. This conference is a collaboration of the Child and Family Studies Department, the Child Development Center, the Child Development Club, and the California Early Childhood Mentor Teachers. Mark your calendars for the next conference in April 2020.

- **Los Angeles Trade-Technical College** – The Black Student Summit took place on May 23, focusing on the declining enrollment among black students at the LACCD colleges. Two panels of experts focused on the data regarding enrollment and persistence among black students, and looking for ways to improve student success.
- **Los Angeles Valley College** – LAVC’s Family Resource Center, along with co-sponsor Supervisor Sheila Kuehl, hosted HouseLA on May 6, which encouraged local residents and landlords to participate in the Homeless Incentive Program (HIP). The Los Angeles County Development Authority (LACDA), formerly known as the Community Development Commission/Housing Authority of the County of Los Angeles (CDC/HACoLA), offered monetary incentives to rent their available units to LACDA’s unsheltered Section 8 families.
- **Los Angeles Valley College** – The LAVC Student Equity, LAVC Professional Development and the ASU Gay Straight Alliance (GSA) Student Club presented the first-ever LGBTQ+ Conference on May 10. This event addressed various LGBTQ+ issues, concerns and advancements to help transform many misconceptions and stereotypes, stimulate personal growth, improve visibility of LGBTQ+ individuals attending or employed by LAVC. Topics included LGBTQ+ sexual health, legal rights, entrepreneurship, coming out, and LGBTQ+ culture in general, as well as a question and answer session.
- **Los Angeles Valley College** – LAVC’s Mi Comunidad, Student Equity, Associated Student Union and Chicano Studies sponsored the Dia de Reconocimiento event on May 15. The event celebrated Latinx students’ academic achievements at LAVC, along with their family and friends, for completing a Certificate, AA/AS/ADT, and/or Transfer. The event featured a welcome by our interim President Denise Noldon and Vice President of Student Services Florentino Manzano, following with a keynote address by Chancellor Dr. Francisco Rodriguez. Students were recognized with a medallion awarded by LAVC faculty and the Chancellor.
- **Los Angeles Valley College** – The Valley Athletic Leadership Student Organization (VALSO) and the LAVC Professional Development Office invited Nick Scott, a Professional Wheelchair Bodybuilder with the International Federation of Bodybuilding and Fitness (IFBB) and Champion Wheelchair Ballroom Dancer, to speak with students on May 7. Following a traffic accident at the age of 16, Nick shared his personal story to inspire others how he turned a life of discouragement and loss into one of personal triumphs through determination, mindset, and personal strength. This event was funded by the Equity Grant through the LAVC Professional Development Office.
- **Los Angeles Valley College** – The LAVC Guardian Scholars/Next Up hosted a Foster Care Awareness Day on May 22. This campus-wide celebration highlighted the LAVC

Guardian Scholars Program, as well as gave LAVC's former and current foster youth a voice by showcasing their work created in conjunction with the Art Gallery's "Print as Protest" exhibition.

- **Los Angeles Valley College** – LAVC celebrated and recognized the achievements of Black Scholars at the End of Year Banquet held on May 20. The theme for this awards celebration was "UBUNTU," which is a Nguni Bantu term that means "I Am Because We Are." Graduates, transfer students, current program students, and allies that have helped them reach this milestone were invited to attend.
- **Los Angeles Valley College** – LAVC's TAP/Transfer Recognition Luncheon was held on May 23 to honor graduating students. The LAVC Transfer Alliance/Honors Program (TAP) is designed to help first-time college students who plan to transfer to a four-year college or university. It consists of academically enriched transfer general education courses in which both written expression and the critical analysis of ideas are stressed.

Goal 4: Organizational Effectiveness

- **East Los Angeles College** – ELAC Professional Development held a "Creating Classroom Community" workshop on May 17. This workshop presented principles and effective strategies for creating a nurturing and meaningful classroom community that optimizes the student's learning. To practice inclusiveness, instructors need to provide a safe, and comfortable atmosphere, which ensures a sense of belonging and is the basis of team building. This workshop also examined what it means to be part of a classroom community and how it is different from being a part of a team. Participants designed activities and classroom routines that build classroom community and will define community in terms of connecting diversity.
- **Los Angeles Southwest College** – LASC hosted a Media Day for the WNBA Los Angeles Sparks in the Lakin Center Gym on May 14. This took a lot of planning and coordination with IT, Facilities, Maintenance & Operations, and the President's Office team. LASC had the LA Sparks, their entire front office, coaches, players, as well as the media on campus to celebrate our partnership and the LA Sparks upcoming season.
- **Los Angeles Southwest College** – LASC hosted California Governor Gavin Newsom, Chancellor Rodriguez, and the LACCD Board of Trustees on May 17. Governor Newsom stopped by to promote his "California for All" health care proposal and the importance of health care for all. He toured LASC's Student Health Center and the Dream Resource Center and met with our faculty, staff, and students.
- **Los Angeles Southwest College** – Presidential Candidate Senator Kamala Harris was on campus on May 18 for a campaign stop. With more than 4,500 attendees, this high-profile rally took significant planning and coordination.
- **Los Angeles Valley College** – LAVC's Student Services Department held their second Student Worker Training Series on May 17 focused on customer service. The trainings are designed to cross train student workers and begin an ongoing training series catered towards developing student workers' skills such as team building, customer service, working with challenging students, and professional growth here at LAVC.

Goal 5: Fiscal Integrity

- **Los Angeles City College** – LACC received a notification from the Department of Transportation of a \$50,000 grant for student apprenticeships in the transportation field (business, law, psychology). LACC will partner with Metro.
- **East Los Angeles College** – ELAC Foundation held their annual Scholarship Banquet on May 24. Donors, family members, faculty, staff and administrators gathered to recognize students for receiving academic scholarships for the upcoming academic year. Over 100 students received scholarships and in the last decade the ELAC Foundation has awarded over \$2 million in scholarships to ELAC students

Upcoming Campus Events and Activities for June

DATE	COLLEGE	EVENT
June 4	All Colleges	Commencement Day
June 4	LA Harbor College	Free Produce Give Away takes place every Tuesday
June 5	LA Harbor College	The Foster Kinship Care Education (FKCE) program will be hosting various workshops throughout the month of June. The first workshop of the month is “The Health Benefits of Humor and Laughter” to be held in Room GC 105 from 10 a.m. to 2 p.m. To view upcoming events, please visit: https://www.lahc.edu/fkce/workshops.html
June 5	LA Harbor College	OCR – Orientation/Counseling/Registration for students takes place every Wednesday
June 11	LA Trade-Tech College	The Sheriff’s Department for all LACCD campuses, as well as other department personnel, will be conducting a major “active shooter” training, with a real life scenario on campus complete with actors to test the college readiness.
June 14	East LA College	The 2019 ELAC President’s Gala will be held at the Taglyan Complex in Los Angeles, with the program starting at 7 p.m. ELAC will be honoring Amazon Web Services (AWS), President & CEO of Cordoba Corporation George Pla, Congresswoman Judy Chu, and Edison International. NBC4 Reporter Ted Chen is this year’s MC.
June 26	LA Southwest College	The Dream Resource Center in collaboration with Coalition for Humane Immigrants’ Rights (CHIRLA) will be hosting a Deferred Action for Childhood Arrival (DACA) Renewal Workshop. During this event, students will receive free assistance with their DACA Renewal Process and Immigration fees will covered.

IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for May and June:

DATE	EVENT
May 9	Chancellor Rodriguez visited with the Ballmer Group to discuss potential collaboration with LACCD.
May 10	The Presidents' Council held its monthly meeting at the California Community Foundation.
May 11	Chancellor Rodriguez was the keynote speaker at the University of California Chicano/Latino Alumni Chapters Summit at UC Davis.
May 13	Chancellor Rodriguez and the Faculty Guild held their monthly consultation.
May 14	Chancellor Rodriguez and Trustee Buelna provided testimony to the LA County Board of Supervisors at the special hearing on homelessness issues.
May 15	Chancellor Rodriguez was a speaker at LAVC's 7 th Annual Dia de Reconocimiento, a program that recognizes graduation Latino/a students.
May 16	Chancellor Rodriguez visited LAPC for its Flor y Canto cultural celebration.
May 17	Chancellor Rodriguez attended the Culinary Cup at LAHC.
May 20	Chancellor Rodriguez and Board President Fong attended Project Match for 2019/20 at the ESC.
May 21	Chancellor Rodriguez attended the Latino Business Awards lunch program by the Latino Chamber of Commerce at the Intercontinental Downtown.
May 21	Chancellor Rodriguez participated in the Annual Black Graduation Celebration.
May 23	Vice Chancellor Cornner presented to LAUSD's District Office of Transition Services faculty at Lanterman High School, focusing on ways to better serve otherly-abled students.
May 24	Chancellor Rodriguez was the keynote speaker for the 30 th Annual Hermanos Macehual Scholarship program at UC Davis. Hermanos Macehual is a Chicax student organization at UC Davis focused on service to the community.
May 29	Chancellor Rodriguez attended the "topping off" ceremony at LATTC for the new Culinary Arts Building.
May 29	Chancellor Rodriguez attended the LA College Promise Graduation Celebration, recognizing Cohort 1, at CSULA.
May 31	Chancellor Rodriguez attended the inaugural Chancellor Francisco Rodriguez and Vicky Chang Transfer Scholarship Reception at ELAC.
June 3	Chancellor Rodriguez attended the Nursing Pinning Ceremony at LAHC.
June 4	Chancellor Rodriguez, the Board of Trustees, and executive staff represented LACCD at the nine colleges' commencement ceremonies.
June 4	Vice Chancellor Cornner participated in the College Promise Ecosystem Design Symposium in Princeton, NJ with Martha Kanter, former U.S. Under Secretary of Education with the Obama Administration.

- June 5 Chancellor Rodriguez is a featured speaker for “Transforming Schools and Neighborhoods Through Digital Inclusion”, sponsored by Southern California Grantmakers, to be held at the UCLA Luskin Conference Center.
- June 5 The June Board meeting and Legislative and Public Affairs Committee meeting will be held at the ESC.

V. LACCD Media Outreach and Coverage

For May, the District’s Communications Office produced and distributed four news releases, posted online at www.laccd.edu, and distributed four additional media advisories on district special events.

In May, the District’s main Facebook page, <https://www.facebook.com/LACCD> (@LACCD) ended with about 4,400 followers, up from April’s total of about 4,360 follows and March’s follows of 4,229. Page Likes totaled about 4,300, also up from April’s count of 4,254 and March’s 4,125.

Posts about the Black Graduation, L.A. College Promise program and the Culinary Cup were among the most popular for the month.

For the first time ever, the District’s Twitter account, <https://twitter.com/laccd>, (@laccd), recorded daily impression counts exceeding 1,000 per day, with total impressions for the month at about 30,000. This activity far exceed April’s record of about 600 impressions per day and the annual average of about 400 to 500 impressions per day.

The Twitter account continues to grow, now with about 1,885 followers, up from April’s total of about 1,840 and March’s total of almost 1,800 followers. Top popular Tweets of organic content were similar to Facebook’s activities, including Culinary Cup, Black Graduation and L.A. College Promise.

Media Coverage (selected clips)

Media Coverage in May:

Gov. Newsom at Southwest College

Extensive media coverage of the event occurred, including this report from ABC:
<https://abc7.com/politics/newsom-brings-his-ca-for-all-health-care-tour-to-socal/5306276/>

Sen. Harris at Southwest/ NBC (one of many such reports)

<https://www.nbclosangeles.com/news/local/Senator-Kamala-Harris-To-Speak-At-Community-College-510135741.html>

Fox 111 / High Cost of College

<http://www.foxla.com/features/fox-11-in-depth-the-high-cost-of-college>

<http://www.foxla.com/podcasts/what-the-hal-affordable-college-is-there-such-a-thing->

EdSource/ West Wardrobe

<https://edsources.org/2019/california-colleges-help-students-dress-for-success-for-free/611848>

The Blade/ Lavender Celebration

<https://www.losangelesblade.com/2019/06/02/los-angeles-community-college-district-holds-lavender-graduation/>

Various Outlets on City College's Tax Day event (curated)

<https://www.lacitycollege.edu/About-LACC/Communications-Media/Press-Room/In-the-News>

PBS News Hour / Los Angeles Valley College's Family Resource Center.

<https://www.pbs.org/newshour/show/little-support-in-us-for-college-students-raising-children?fbclid=IwAR2qt6MIFuJiutgxUL294wlvBnBTMfUThNR6bkHdhGwnOmU8KQTxutiY8uU>

NBC Today show/ Tuition and Food Issues

<https://www.today.com/video/tuition-or-food-rising-college-costs-brings-challenges-for-students-60028485817>

Spectrum News 1 / ELAC

<https://spectruminfocus.com/section/in-focus/in-focus/2019/04/30/in-focus--free-college-for-all#>

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