



LOS ANGELES COMMUNITY COLLEGE DISTRICT

CITY / EAST / HARBOR / MISSION / PIERCE / SOUTHWEST / TRADE-TECHNICAL / VALLEY / WEST

OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees

FROM: Chancellor Francisco C. Rodriguez

DATE: September 10, 2018

SUBJECT: September 2018 - Chancellor's Monthly Report

The LACCD September report includes brief updates on the following:

- I. District Updates
- II. Update on the LACCD Enrollment and Social Media Campaign
- III. Reports from the College Presidents
- IV. Community Engagement & Partnerships
- V. LACCD Media Outreach and Coverage

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I. District Updates

Preliminary enrollment figures for the Fall 2018 semester show a 25 percent jump in student participants in the LA College Promise Program, growing from about 4,000 students in Fall 2017 to an estimated 5,000 in Fall 2018. The program provides one-year of tuition-free education for all qualifying first-time, first-year, full-time students. The program began as a collaborative effort in 2017 by the District's Board of Trustees, Los Angeles Mayor Eric Garcetti, the Mayor's Fund for Los Angeles, the Foundation for the Los Angeles Community Colleges and many other individual donors. Now in its second year, this year's L.A. College Promise funding comes from Assembly Bill 19 (Santiago), legislation sponsored by the LACCD, which provides similar financial support to community college students throughout the state.

Los Angeles Trade-Technical College (LATTC) will be providing workforce training for as many as 4,000 employees per year from the Department of Water and Power of the City of Los Angeles through a five-year, \$15 million agreement via the college's Transportation Workforce Institute now through April 2023. The training, both standard and customized, will improve public access to technical or trade education and certificated education required for public and private sector employment in the water and power industries.

The Vincent Price Art Museum at East Los Angeles College (ELAC) and the Department of Art and Architecture Gallery at Los Angeles Pierce College were listed among the "Top 15" college art galleries in Southern California, according to a recent issue of *LA Weekly*.

ELAC also ranked #2 among the "Top 100" two-year colleges by the Hispanic Outlook on Education in its magazine's "Top 100 College and Universities for Hispanics" annual issue. Seven of the District's colleges individually place, including Pierce at #25; followed by Los

Angeles City College, #26; LATTC, #27; Los Angeles Valley, #28; Los Angeles Mission College, #35; and Los Angeles Harbor College, #76.

According to the Best Two-Year College rankings for Adult Learners by the Washington Monthly, ELAC ranked #58 out of the Top 100 community colleges in the country. Of the 11 California community colleges included in the survey, ELAC was #6 of the 11.

Congratulations to the District Academic Senate and the Division of Educational Partnerships and Institutional Effectiveness for coordinating the Assembly Bill 705 Implementation Retreat at Los Angeles Mission College on August 10. More than 200 district and college representatives gathered to better understand and design solutions for the implementation of the new legislation for Fall 2019.

The HireLAX Apprenticeship Readiness Program is a partnership between Los Angeles World Airports (LAWA), Los Angeles Trade-Technical College (LATTC), Los Angeles Southwest College (LASC) and the Los Angeles International Airport (LAX). On August 25, the orientation held at LASC drew a diverse group of more than 170 Los Angeles and LAX community residents interested in preparing for a transformative construction career. Event officials said it was the largest turnout any of their events, crediting outreach by both colleges.

Foundation for the Los Angeles Community Colleges

The Foundation for the Los Angeles Community Colleges ended its fiscal year on June 30, 2018. The primary focus for the year was the continued, positive impact the Foundation can have on the lives of LACCD students. The support that students receive through the Foundation empowers them to succeed economically, intellectually and emotionally. By removing barriers that could prevent them from attending and succeeding, the Foundation is fundamentally changing the trajectory of students' lives and helping to create a better future for them and their families for generations to come.

Below are just some of the highlights from the past fiscal year, including:

- With the support from many donors, the Foundation helped provide more than \$1.01 million to 4,065 students who made up the inaugural, first-year class in the District's L.A. College Promise Program.
- The Foundation held its first large-scale fundraising event to generate support for LACCD's nine Dream Resource Centers that provide services to DACA and other undocumented students and their families. More than 300 people attended, generating \$210,893 in revenue. The first disbursements of funds are being prepared now to be distributed to the colleges and/or their foundations.
- At the fundraiser, Chancellor Rodriguez announced a \$1 million gift from Ms. Vicky Chang to provide 250 high-achieving transfer students with a demonstrated financial need a \$500 scholarship to help them transition to a 4-year college or university. Eligible students include undocumented students, former foster care, formerly incarcerated and EOPS students.
- The scholarship application and awarding process was automated with new software funded by Edison International. As a result, 432 students received the

Vicky Chang Nursing Award to assist them in taking the NCLEX exam. This represents a 28% increase in recipients from the prior academic year.

- With support from Edison International and the Robert R. Sprague Fund at the California Community Foundation, the Foundation awarded 30 STEM scholarships to students at LACCD's West, Southwest and Trade-Tech colleges.
- There were 19 students who received the Ling Yen Mountain Temple - Nursing Persistence Grant to help cover costs for unexpected and emergency situations that could have inhibited their ability to continue their college education.
- The Foundation for the Los Angeles Community Colleges added two new board members and formalized its Audit & Finance and Governance committees to improve efficiency of meetings and internal processes.

II. Update on the LACCD Enrollment and Social Media Campaign

Comparing Fall 2018 to Fall 2017 as of the third day of the semester (8/29/18 vs 8/30/17), districtwide headcount and duplicated enrollment were 1% lower; class sections were 3% lower; and enrollment per section was 2% higher.

The social media campaign by Interact Communications began in mid-June 2018 and concluded at the end of August. In conjunction with the District, 11 email dispatches were sent, including more than 170,000 (potential) students who were contacted in the most recent mailing on August 27. Students contacted were those who applied for the Fall 2018 semester but did not enroll, as well as students who previously enrolled in the 2017-18 Academic Year, but had not yet enrolled in Fall 2018. Measures of effectiveness of the social media campaign will be available following the final mailing on September 4, 2018.

Some preliminary results of the social media portion of the campaign show that nearly 2 million impressions were generated by contacting these students, who then, in turn, created more than 25,000 website clicks on special landing pages created for the nine colleges. A combination of emails, landing pages, targeting data and information sent via Facebook, Twitter, YouTube and Snap were used. More detailed information should be available next month.

III. Reports from the College Presidents

Los Angeles City College (LACC)

- The LACC Foundation received two separate private donations, \$10,000 each, to help fund the pop-up food bank that will be part of the "Food for Thought" program to be launched at the end of September 2018. The program includes a pop-up food bank initially available every Monday at LACC with donated food from the Dream Center. Breakfast, lunch, and dinner will be made available to students during the week of Mid-term and Final exams. The college is working with Pacific Dining and Office Depot to provide the donations of meals. Data will be collected on students who participate in the Mid-term and Finals food distribution events to determine if there is a correlation between the meals and students successfully completing tests and classes.

The LACC Foundation also received a private donation of \$7,000 to purchase trees as part of the effort to beautify the campus.

- The LACC Management Team (president, vice presidents, deans and classified managers) met on August 9 to review our “Strength Finders” outcomes in anticipation of the work ahead for 2018-19. The external environmental scan outcome was presented and discussed regarding future trends of two, five and seven years out. The Classified Symposium was held on August 10. The staff also did a visioning exercise on where LACC would be in 2029 for the college’s 100th anniversary. The following week, the Department Chairs Retreat was held. Everyone read “5 Chairs, 5 Choices” and a team exercise was completed based on the book. Later that same week was the successful Faculty Symposium. All of these events have contributed to high, positive energy from faculty and staff.
- During the last week of August, LACC met with Catholic Charities, owners of a small apartment complex across the street from LACC. The organization is interested in improving the 10-unit complex and making it available to female former foster youth for housing while attending LACC. President Gallagher also met with Dan Gold from the American Jewish Federation about a possible partnership to establish an entrepreneurial innovation center for our service area.
- On August 30, President Gallagher joined a conference call with CSU Dominguez Hills Provost Dr. Michael E. Spagna, LACCD Vice Chancellor Dr. Ryan Cornner and LACC Vice President of Student Services Dr. Regina Smith. The call was to discuss working with the LACCD colleges and the five LA-area CSUs to draft a proposal to co-create intersegmental relationships that lead to collaborative advising pathways and degree audits that support students. Next steps include follow-up meetings with the CSU Presidents and LACC President’s Council, and the Provosts and Vice Presidents.

East Los Angeles College

- The National Science Foundation awarded a five-year grant of \$1,676,028 to ELAC for “Increasing Retention of Veterans in Engineering and Science Through Student Engagement.” The grant is under the direction of Dr. Armando Rivera-Figueroa, Dean of Academic Affairs, Dr. Djuradj Babic, Associate Dean of Engineering and Electronics and MESA/STEM, and Gerard Wong, professor from UCLA. This grant award starts on October 1, 2018 and ends on September 30, 2023.
- Opening Day was held August 23 with welcoming remarks by Board of Trustee David Vela and two Keynote Speakers: Dr. Estela Bensimon, Director of the Center for Urban Education from USC and Dr. Angélica Garcia, Vice President of Student Services at Skyline College. There were 34 workshops held throughout the day led by ELAC staff. Special guests included Dr. Judy Collins, Executive Director of the International Center for Supplemental Instruction at UMKC and Ms. Gaeir Dietrich, Access Specialist for ADA Compliance. The ELAC Foundation sponsored a closing reception in the Stadium Garden, attended by past Trustee Nancy Pearlman and current Trustee Dr. Gabriel Buelna.
- The Vincent Price Art Museum will be hosting three Opening Receptions during September the month of September as noted in this report’s calendar section. All are welcome to attend. Information for all exhibits is posted on the museum’s website under Upcoming Exhibitions: <http://vincentpriceartmuseum.org>

Los Angeles Harbor College

- Harbor College has established a New World of Work (NWoW) initiative, which will soon offer courses to students and jobseekers to improve skills and offer work-based learning activities to help support the growing need in the San Pedro area, as identified by the San Pedro Chamber of Commerce. Many of the courses will be free of charge to employees and community members. This is an exciting partnership and opportunity for area business to help identify which sessions are of highest priority for local workforce development.
- Harbor hosted two Bridge programs this summer: STEM Bridge and Summer Bridge. There were 50 students who attended the STEM Bridge Program, while the Summer Bridge Program had 704 first-year students who attended, along with 12 Harbor Advantage students (second-year students) as Ambassadors.
- Harbor's ASO/Student Activities Office organized an exciting first week for students: "Around the World" through Harbor College. Events included Cuban Café, Italian Picnic, World Candy Survival, Club Resource Table, Scavenger Hunt to get to know the campus, Fresh Produce distribution, World Olympic Tournament, and the week concluded with a Pop Culture Knowledge Competition (Students vs Administration).

Los Angeles Mission College

- The Los Angeles County Commission on Human Relations and the Board of Supervisors will present the 2018 Yvonne B. Burke Courage Award to L.A. Mission College's Spanish Professor Mario Escobar on October 9 at the County Hall of Administration in Downtown Los Angeles. The reception will begin at 10:15 a.m. followed by a formal awards presentation during the Board's meeting scheduled for 1:00 p.m. Professor Escobar is being recognized for his social justice activism and mentorship of emerging justice leaders. Past awardees include well-known artist, Harry Belafonte; civil rights advocate Connie Rice and Cesar E. Chavez Foundation.
- The National Science Foundation has awarded Los Angeles Mission College with a \$1.3 million grant to support efforts to increase success rates for biology majors. Titled "Building Capacity: An Intervention to Improve Success of Biology Majors in Mathematics", the project seeks to increase success rates for undergraduate biology students by providing them with additional support, such as weekly workshops to help them pass college algebra and trigonometry courses, according to the project's principal investigator, Parvaneh Mohammadian, Ph.D., Vice Chair of Life Sciences.
- Fall Kickoff was held August 21, with the college hosting more than 200 students and their parents. The festive event included music, campus tours, lunch, icebreaker activities and meetings with various departments and programs.
- Dean of Student Services Larry Resendez, Psy.D., will be participating in the National Community College Hispanic Council (NCCHC) Leadership Development Program as a 2018 Fellow. Dr. Resendez is one of 24 members of the 2018 Fellows cohort selected from community college candidates across the country. The program is designed to develop a pool of highly qualified Latinos whose career interest focuses on assuming increasingly responsible administrative positions, with the ultimate goal of becoming a community college president.

Los Angeles Pierce College

- NASA selected a proposal by Dr. Travis Orloff, Associate Professor of Physics and Planetary Science, as one of five recipients nationwide to share a \$1.4 million STEM grant for minority-serving colleges. The \$314,000 award will allow him and Pierce College to create a laboratory where students can explore the solar system. The lab course will complement his existing Introduction to the Solar System lecture course and will be available in Fall 2019, providing hands-on learning opportunities that will aid in creating a direct path for students interested in space science to transfer to four-year schools. The grant also provides five paid internships for participating Pierce College students to work directly with scientists at NASA's Jet Propulsion Laboratory in Pasadena, California.
- Los Angeles Pierce College's Leadership Retreat was held on August 17 at Los Angeles Mission College's Arroyo Room with 65 administrators, chairpersons, directors, and other campus leaders who attended the "Back to School: It's All About the Students" event.
- The annual "Go Days" took place on August 21-22. More than 880 new students attended dozens of workshops to help them "Get Oriented, Get Organized, and Get Onboard" with faculty, staff, and administrators.
- On August 23, Chancellor Rodriguez welcomed 300 faculty and staff members to the college's annual Convocation/Opening Day. It was also the first time many in attendance were able to hear and meet new Interim President Lawrence Buckley. "Guided Pathways" was the focus for the day with a morning keynote presentation from the ASCCC followed by "Guided Pathways in Action" activities in the afternoon.
- Also on August 23, the Los Angeles County Sheriff's Department, the Los Angeles Police Department and the Los Angeles Fire Department conducted a large joint-training emergency exercise on campus to ensure that first responders are fully prepared to help Pierce and the other LACCD colleges in the event of an active shooter or other emergency.

Los Angeles Southwest College (LASC)

- LASC is introducing two allied health programs in September. The Certified Nursing Assistant and Home Health Aide Credit Program (CAN/HHA) cohort will provide first-aid certification and much more. The Phlebotomy Technician Program will also start in September. LASC's future phlebotomists will work in hospitals, clinics, physician office laboratories, outpatient laboratories and for private companies. The fee-based program will meet for eight weeks.
- The college's Noncredit and Nursing departments are collaborating to offer an eight-week section of Basic Skills 23 to prepare pre-nursing students for the TEAS exam, which will be offered on October 29. The ATI TEAS covers every subject that a beginning nursing student is expected to know upon enrolling into nursing school. The exam aims to gauge how prepared students are for entry-level nursing school courses. The course will be a free prep class that covers all subjects and class textbooks will be lent to students at no cost.

- The School of Career and Technical Education hosted the third HireLAX Orientation on campus on August 25, with a heavy turnout of job seekers from the local Southwest L.A. area. Forty individuals will be chosen from this group to enroll in the third cohort class of training conducted by LATTC on LASC's campus.

Los Angeles Trade Tech College (LATTC)

- LATTC and West Los Angeles College students graduated from an eight-week Academy/Gold Internship on August 11. The college worked with the Academy (AMPAS), IATSE, and local film studios to develop students' productions track. Other highlights included industry panel discussions, visits to the major studios, and internships that are still continuing.
- The Anti-Recidivism Coalition graduated its fifth cohort of reentry students in its partnership with the LA/OC Building Trades, the L.A. County Federation of Labor and LATTC on August 17. These students will join the workforce in union trade careers, following a life where they were negatively involved in the criminal justice system.
- LATTC faculty and students attended the Snap Design Academy Student Showcase at the Snap Inc. Headquarters in Venice on August 23. Twenty students from local colleges were chosen to attend the five-week program that provided training, tools, and skills that are relevant to today's tech and design industries.
- LATTC's College Pathways team offered an orientation on August 30 for new and continuing re-entry students. Students were able to participate in the College's first Project Impact Cohort, which includes high-touch resources and guidance on being successful on campus. The project will further connect these students with tutors, on-campus expungements, therapy, and career guidance.

Los Angeles Valley College (LAVC)

- The LAVC Foundation held an appreciation picnic for classified staff on August 14. This annual gathering is organized as appreciation event for the hard work the classified staff performs.
- On August 23, LAVC celebrated the success of its Family Resource Center (FRC) as a national model serving students, parents and their families. As the only FRC on a community college campus in California, the LAVC FRC supports students to earn their certificates and degrees, advance in the workforce, care for their families, and live rewarding lives in their communities. More than 50 guests attended including, Chancellor Rodriguez; LAVC President Dr. Erika Endrijonas; Vice Chancellor Dr. Ryan Cornner; and Executive Director of College Promise Campaign and former U.S. Undersecretary of Education Dr. Martha Kanter; LAVC's Dr. Doug Marriott; LAVC FRC Director Marni Roosevelt and many others.
- During the 2017-2018 Academic Year, LAVC's Helping Hands supported 227 homeless and/or hungry students with wrap-around supportive services. About 93% used the food pantry and 51% were enrolled in CalFRESH with the assistance of Helping Hands staff. Most notably, 49% of these students were placed in work-study jobs on campus through the Financial Aid Office with the support of Helping Hands.

Tremendous barriers still remain in fully meeting the growing number of LAVC's homeless and hungry students, but more help is on the way thanks to Los Angeles County Supervisor Sheila Kuehl awarding \$135,000 for the program. The money will be used to a social worker for one year to provide vital supportive services and to host two basic needs summits.

West Los Angeles College (WLAC)

- In Fall 2017, 39 athletes attended noncredit Basic Skills student success support classes in addition to their credit classes. Of those, 87% earned GPAs of 2.0 or greater compared to only 74% of the athletes who did not attend the noncredit Basic Skills classes. In Spring 2018, 28 more athletes attended the same success support classes, with 86% of them earning GPAs of 2.0 or greater compared to only 68% of the athletes who did not attend during the same period.
- WLAC is proud to sponsor of Leadership Culver City, a year-long professional development program beginning in September for individuals who live in or work in Culver City. Focusing on civic literacy, participants will attend monthly sessions covering a wide variety of topics.
- WLAC has been notified it will receive a \$40,000 grant to participate in the “Adult Learner 360 Academy for Hispanic Serving Institutions (HSIs)” through the Council for Adult and Experiential Learning (CAEL).

Upcoming Campus Events and Activities for September

DATE	COLLEGE	EVENT
August 27 – September 27	LA Pierce College	Art Gallery Exhibition: “Gazing Into the Great Unknown” by Erika Lizee. The gallery is always free, and parking is ample in Lot 6.
September 4	LA City College	Kick-off Meeting for Guided Pathways
September 4	LA City College	LACC Foundation is hosting the Regional Community College Foundation Directors meeting.
September 4	East LA College	The Vincent Price Art Museum is hosting three Opening Receptions during September. The first opening titled “New Voices: The 2018 Student Art Exhibit” is from 5-7 p.m. and features a range of ceramics, costume design, photography, painting, sculpture, drawings and mixed media works by ELAC students during the 2017-2018 term. More information is posted at http://vincentpriceartmuseum.org
September 4	LA Mission College	Faculty Art Exhibition – Reception
September 5	LA Harbor College	Harbor Advantage Campus Tour – Every Wednesday for the month.

September 5	LA Pierce College	Student Services Fair – Students can learn about and connect with representatives from all Student Services areas such as Admissions & Records, Counseling, Financial Aid, etc.
September 6	LA Southwest College	Child Development Department is coordinating a blood drive from 10 a.m. to 4 p.m. in the School of Career and Technical Education building, Multipurpose Room 127.
September 7	LA Trade Tech College	CARACEN holds a free legal immigration clinic, organized by the LATTC Dream Resource Center on campus. Attorneys will be available to answer questions and offer services.
September 8	LA Southwest College	Under the direction of Head Coach Nate Turner, LASC’s football team will have its home opener against Mt. San Jacinto starting at 1 p.m. at the Cougars Stadium.
September 8	LA Southwest College	LASC’s Art Gallery has released its 2018-19 schedule of exhibitions. The season kicks off with a celebration of Hispanic Heritage Month featuring student works as well as from the Posada Art Foundation Art Gallery.
September 11	West LA College	Special presentation to Culver City’s City Council on WLAC’s 50 th anniversary at 7 p.m. in Culver City Council Chambers.
September 13	LA Southwest College	LASC will show its support for students with food insecurities by providing them with a hot meal and complimentary bags of groceries. Student Services offices will hand out food bags to all students who show a LASC identification card from 11 a.m. to 2 p.m. outside the School of Career and Technical Education building.
September 13	West LA College	Gallery Opening at 5 p.m. for “Artists Do LA.” Artists’ retrospective interpreting various LA neighborhoods and cultures.
September 14	LA Valley College	LAVC will hold an Implicit Bias Workshop from 9 a.m. to 11:30 a.m. in Monarch Hall. Jerry Kang, Vice Chancellor for Equity, Diversity and Inclusion at UCLA, will be providing a special presentation on implicit bias and how unconscious biases impact everyday decisions and actions.

September 15	East LA College	The Vincent Price Art Museum's second opening reception is a solo art exhibit, "Guadalupe Rosales: Echoes of a Collective Memory" is 5 p.m. to 7 p.m. The exhibit explores collective histories within Latinx youth culture in Los Angeles.
September 18	LA Trade Tech College	LATTC's Latinx Faculty and Staff Association will celebrate Hispanic Heritage Month with two events including a dance troupe that will highlight a gathering of students and employees focusing on the contributions of Latinos in our community and worldwide.
September 19	East LA College	Eleven Commissioners from the National Commission on Military, National and Public Service will host a roundtable discussion with students at ELAC in F5-209 from approximately 12 p.m. to 1 p.m.
September 20	LA Pierce College	Town Hall from 2 p.m. to 3:30 p.m. The Chancellor and representatives from the firm hired to assist with the selection of our new permanent President will meet in the Great Hall to gather input from all interested campus constituents.
September 21	LA Harbor College	Hall of Fame Ceremony at the Dalmatian Club starting at 7 p.m.
September 21	LA Harbor College	South Bay Chamber Music Society Concert – Los Angeles Wind Octet at 8 p.m. in the Music Department Recital Hall. For more information, please visit: http://sbcms.net/wp-content/uploads/2018/07/FINAL1_Schedule-2018-19.pdf
September 21	LA Pierce College	Classified Day from 11 a.m. to 1 p.m. During this back-to-school event, classified employees will hear from the Interim President and learn about Guided Pathways.
September 22	LA Southwest College	LASC will celebrate Hispanic Heritage Month from 11 a.m. to 1 p.m. near the Little Theatre with salsa dance lessons, mariachi, and Taste of Latin. Other upcoming events include LASC's popular fashion show and documentary showings.
September 22	LA Trade Tech College	LATTC builds on its relationship with LAUSD by holding a College Fair. It will be open to all high school students, families and educators with a focus on the L.A. College Promise, dual enrollment and the efforts to make all students successful in transitioning to college.

September 25	All Colleges	Voter Registration events on campus.
September 26	LA Harbor College	Fall 2018 Job Fair for students.
September 26	LA Trade Tech College	LATTC's second event for Hispanic Heritage Month will feature a band, great food and cultural delights.
September 29	East LA College	The Vincent Price Art Museum's third opening reception is "Regeneración: Three Generations of Revolutionary Ideology" from 5 p.m. to 7 p.m. which examines the transnational exchange and circulation of revolutionary and activist ideas between the U.S. and Mexico.

IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for August and September:

DATE	EVENT
August 1	Vice Chancellor Cornner presented on the new funding formula at LATTC's Classified Convocation.
August 3	Chancellor Rodriguez attended the Puente Advisory Board Retreat in Riverside.
August 10	Chancellor Rodriguez and Vice Chancellor Cornner participated in the AB 705 Implementation Retreat at LAMC, co-hosted by the District Academic Senate and the Office of Student Success.
August 10	Chancellor Rodriguez attended a Book Signing at City Hall for Mr. George Pla. The event was hosted by Mayor Garcetti and was attended by current and former Latino elected officials.
August 13	Chancellor Rodriguez visited with former California Assembly Speaker and UC Regent John Perez.
August 13	Chancellor Rodriguez was a speaker at the LA Southwest College Topping Out ceremony for the School of Science. Interim Deputy Chancellor Melinda A. Nish also attended.
August 14	Chancellor Rodriguez met with the District Academic Senate.
August 14	Chancellor Rodriguez met with the LACCD Foundation Board.
August 14	Chancellor Rodriguez visited with the leadership of The Los Angeles Coalition for the Economy and Jobs to discuss potential partnerships.

- August 15 Chancellor Rodriguez visited with a representative from the Loyola Marymount University (LMU) Center for the Study of Los Angeles to discuss LACCD student leadership opportunities.
- August 16 Chancellor Rodriguez visited with representatives of the California Community Foundation and Annenberg's L.A. n Sync to discuss collaboration for the upcoming Census 2020.
- August 21 Chancellor Rodriguez participated in a meeting by the National Science Foundation on STEM education.
- August 22 The August Board Committee Meetings were held.
- August 23 Chancellor Rodriguez was a keynote speaker at Opening Day at L.A. Pierce College.
- August 23 Chancellor Rodriguez attended L.A. Southwest College Opening Day.
- August 23 Chancellor Rodriguez attended the LA Valley College Family Resource Center reception, hosted by President Endrijonas and special guest Dr. Martha Kanter, former U.S. Under Secretary of Education.
- August 23 Vice Chancellor Cornner presented on the new funding formula at LATTC's Faculty Convocation.
- August 24 Interim Deputy Chancellor Melinda Nish toured and met with LA Pierce College Administrators.
- August 24 Vice Chancellor Cornner met with the California Emerging Technology fund (CETF), which is focused on closing the Digital Divide by accelerating the deployment of Internet services to unserved and underserved communities.
- August 24 Vice Chancellor Cornner presented on the new funding formula at LAMC's College Council.
- August 25 Chancellor Rodriguez met with Foundation Donor, Ms. Vicky Chang.
- August 27 Chancellor Rodriguez was invited by Monica Lozano, new CEO of College Futures Foundation, to be a guest speaker along with CSU Chancellor Tim White, Chancellor Eloy Oakley, and CSU Pomona President Soraya Coley for their Board Retreat panel discussion.
- August 28 Chancellor Rodriguez attended the 2018 Latino Donor Collaborative reception and program in Downtown Los Angeles.
- August 29 Chancellor Rodriguez provided welcoming remarks at the First Student Appreciation Day at Los Angeles City College.

- August 29 Vice Chancellor Cornner and representatives from the valley colleges met with Joseph Nacorda, Interim Superintendent of Local District Northwest (LAUSD) to discuss strengthening partnerships between LAUSD and LACCD.
- August 30 Vice Chancellor Cornner met with Apple representatives and LACCD's CTE Deans to discuss partnership opportunities.
- August 30 Vice Chancellor Cornner and Vice President Gonzalez of WLAC met with Green Dot to finalize a Memorandum of Understanding between LACCD, WLAC, and Green Dot.
- August 30 Vice Chancellor Cornner met with Arizona State University to discuss strategic partnership opportunities.
- August 31 Vice Chancellor Cornner and President Gallagher met with California State University, Dominguez Hills.
- September 4 Chancellor Rodriguez attended the Rosh Hashanah celebration at City Hall sponsored by the Jewish Federation.
- September 5 Chancellor Rodriguez was interviewed by Univision-Los Angeles regarding the growth of College Promise students at LACCD.
- September 5 Chancellor Rodriguez attended a 30-year celebration of Chancellor Diane Van Hook, College of the Canyons in Santa Clarita.
- September 5 Vice Chancellor Cornner participated in an ACCJC Team Training Workshop with community college representatives from across California.
- September 6, 7 The college presidents and executive staff participated in the Chancellor's Fall Leadership Retreat at the UCLA Luskin Center. Guests included Chris Ferguson, Department of Finance; Christian Osmena, State Chancellor's Office; Naomi Castro, Career Ladders Project; UCLA Education Professor Patricia Gandara; UCLA Dean of the Luskin School for Public Affairs Gary Segura; and Cheryl Broom, Interact Communications.
- September 8 Chancellor Rodriguez was an Awards Presenter at the 20th Annual International Latino Book Awards hosted at CSU Dominguez Hills.
- September 12 The September Board and Legislative and Public Affairs Committee Meeting will be held at LA City College.
- September 12 Chancellor Rodriguez will be holding campus meetings on Board Meeting Days "Chat with the Chancellor." The first meeting will be held at Los Angeles City College.

- September 14 Chancellor Rodriguez will attend the Los Angeles Area Chamber of Commerce Board of Directors Meeting.
- September 14 Chancellor Rodriguez will be speaking at the LA Chamber Education & Workforce Development Council.
- September 18 Chancellor Rodriguez will attend the Financial Aid Summit at Los Angeles Valley College.
- September 18 Chancellor Rodriguez will receive the Ohtli Award from the Consul General of Mexico in Los Angeles. The Ohtli Award recognizes individuals who have aided, empowered or positively affected the lives of Mexican nationals in the United States.
- September 26 The September Board Committee Meetings will be held at the ESC.

V. LACCD Media Outreach and Coverage

News Releases

Four news releases were issued to the media and posted to the District's website homepage, www.laccd.edu in August.

Social Media

In August, the District's Facebook page, <https://www.facebook.com/LACCD>, continued to add more followers, now at more than 3,900, up from the 3,750 total in July. The 3½-minute "highlights" video from the Dream Resource Center Fundraiser posted on Facebook has now been viewed almost 200 times, with total viewing time of about 75 minutes.

The main Twitter also continues to gain momentum, pushing to 1,618, up from the 1,585 followers in July. Daily impressions averaged almost 700 per day, with real-time Tweets on the emergency exercise at L.A. Pierce topping the list of most popular posts for the month. Total impressions for August were about 20,000.

Media Coverage

Selected highlights include:

LASC Topping Out Ceremony

<https://lasentinel.net/los-angeles-southwest-college-celebrates-new-science-building.html>

Title IX

<https://www.scpr.org/news/2018/08/15/85311/la-community-colleges-overhaul-harassment-discrimi/>

Amazon / Community Colleges Team Up For Cloud Computing

<http://www.latimes.com/business/la-fi-amazon-community-colleges-20180809-story.html#>

<https://www.dailynews.com/2018/08/10/amazon-partners-with-community-colleges-high-schools-to-offer-cloud-computing-certificate/>

<http://labusinessjournal.com/news/2018/aug/09/amazon-team-l-community-colleges-cloud-computing-c/>

<http://sfvbj.com/news/2018/aug/09/amazon-partner-valley-colleges/>

<http://www.lbbizjournal.com/single-post/2018/08/09/BizBrief-Todays-News-To-Know>

http://www.koreadaily.com/news/read.asp?page=1&branch=TO&source=LA&category=education&art_id=6452651

<https://edscoop.com/la-county-schools-partner-with-aws-for-cloud-computing-certificate>

<http://www.pasadenanow.com/main/amazon-teams-with-pasadena-city-college-for-cloud-computing-certificate-program/>

<https://www.educationdive.com/news/amazon-to-train-community-college-students-in-cloud-computing/529995/>

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<http://caeconomy.org/reporting/entry/amazon-and-l.a.-area-community-colleges-announce-program-to-increase-techno>

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