PLANNING TERMS AND DEFINITIONS

College Strategic Planning Committee (CSPC)—Leadership committee responsible for data evaluation and setting the college goals and outcome measures for the next cycle. Membership consists of the leader of each of the four constituency groups, the VPs, the dean of PRT, and appointed representatives from the constituency groups.

College Strategies—Broad implementation actions, undertaken as shared functions across units of programs, that lead to the accomplishment of College Goals.

Family of Plans—The group of institutional, program, unit, and resource plans that are components of the college strategic plan.

Goals—Broad accomplishment that the college seeks to achieve over a given period of time, data driven and linked to unit and program plan objectives.

Institutional Effectiveness—Measures that indicate how well the college is achieving its (mission, vision, goals and objectives).

Objective—Specific, measurable actions defined at the unit or program level that will be done, within an academic year, to accomplish the College Goals.

Outcome—The expected results that will be achieved through the described unit or program plan. Results may be of two kinds: 1) the percent to which an action has been completed or 2) the achievement of a target outcome measure.

Outcome Measures/Metrics—Specific indicators or data that let us know that an outcome has been accomplished.

Program Review—The process of evaluating the effectiveness of programs and activities including accomplishment of objectives, and outcome measures. Program Review includes identifying any new initiatives and/or changes for the next planning cycle.

Strategic Directions—Broad themes that are defined through the district strategic planning process.

Student Learning Outcomes—Direct measures of student performance that provide an indicator of what students know or can do as a result of instruction. The College has developed SLOs at the course, program and general education levels as well as student outcomes that impact the learning experiences of all SCC students. SLOs are integrated into institutional decision making, planning, and resource allocation. These learning outcomes are at the center of campus-wide efforts as Sacramento City College focuses on institutional planning, resource allocation, and continuous evaluation for improvement.

STRATEGIC PLANNING SYSTEM

OUR MISSION... our reason for existence, campus community focus.
Sacramento City College is an open-access, comprehensive community college, serving a diverse student population. We provide a wide range of educational opportunities and support services leading to transfer, career advancement, basic skills development, degree and certificate attainment, and personal enrichment. Our commitment to continuous improvement through outcome-guided assessment, planning, and evaluation promotes student learning. Through these efforts, we contribute to the intellectual, cultural, and economic vitality of the community. (LRCCD Board of Trustees approved April 2010)

OUR VISION... what we want to be...our ideal state as an effective institution.
Sacramento City College seeks to create a learning community that celebrates diversity, nurtures personal growth, and inspires academic and economic leadership. (Executive Council, April 2006)

OUR VALUES... fundamental beliefs that drive organizational behavior and decision making.
Sacramento City College Values—
• Working together
• Pursuing excellence
• Inspiring achievement
(Affirmed, Executive Council, Spring 2008)

www.scc.losrios.edu
Los Rios Community College District
November 2012
SCC STRATEGIC PLANNING SYSTEM

Working together as a college community to accomplish our mission and continuously improve institutional effectiveness is central to what we do each and every day. Given the complexity and diversity of our college community, this means quite a lot of work in different areas with multiple objectives and outcomes focused on student access, learning and achievement and on providing the degree of excellence that the community we serve has come to expect.

In order to work efficiently in this complex environment, we rely on a planning system that enables us to continuously evaluate our achievements and outcomes, establish goals and unit level objectives derived from these goals, allocate supporting resources to ensure goals and objectives are achieved, and provide a framework for feedback and change all aimed at continuous process improvement and mission accomplishment. The SCC Strategic Planning System is designed to provide the framework within which the entire college community can work as a coordinated team. All of this information is accessible on the Inside SCC web site: www.scc.lorain.edu/inside SCC.

Each one of us—faculty, staff, student, administrator or community member—has an important role to play in the success of the college and the ability of the college to achieve its mission and vision focused on Student Learning!

SCC GOALS

Goal A: Deliver student-centered programs and services that demonstrate a commitment to teaching and learning effectiveness and support student success in the achievement of basic skills, certificates, degrees, transfer, jobs and other student educational goals.

Strategies:
A1. Promote the engagement and success of all students, with a special emphasis on first-year students who are transitioning to college.
A2. Review courses, programs and services and modify as needed to enhance student achievement.
A3. Provide students with the tools and resources that they need to plan and carry out their education, complete degrees and certificates, and/or transfer.
A4. Improve basic skills competencies in reading, writing, math, and

information competency across the curriculum in order to improve student preparedness for degree and certificate courses and for employment.
A5. Deliver services, curriculum, and instruction that result in equivalent student outcomes for all modalities and locations.
A6. Identify and disseminate information about teaching practices and curriculum that are effective for a diverse student body.
A7. Implement practices and activities that reduce achievement gaps in student success.
A8. Assess student learning at the course, program, and institutional levels and use those assessments to make appropriate changes that support student achievement.
A9. Implement a formal college-wide plan to increase the completion of degrees and certificates across the college.

Goal B: Align enrollment management processes to assist all students in moving through programs from first enrollment to completion of educational goals.

Strategies:
B1. Revise or develop courses, programs, schedules and services based on assessment of emerging community needs and available college resources.
B2. Use quantitative and qualitative data to identify strategies which improve enrollment management processes.
B3. Explore and create multiple ways to disseminate information to students in order to engage them with learning in the college community.
B4. Support “front door” policies and practices that assist students with the transition to college.
B5. Maintain the quality and effectiveness of the physical plant in order to support access and success for students (i.e. modernization, TAP improvements, equipment purchases, etc.).
B6. Expand interactions with community and industry partners in order to increase student opportunities for experiences that help them transition to careers (career exploration, completion of license, internships, etc.)
B7. Provide students with clear pathways to goal completion.

Goal C: Improve organizational effectiveness through increased employee engagement with the college community and continuous process improvement.

Strategies:
C1. Review staff processes, including those for hiring, orientation, training, customer service, evaluation and professional development and modify as needed in order to make them more effective and inclusive.
C2. Build and maintain an effective staff that reflects the diversity of our students and community.
C3. Promote health, wellness and safety throughout the institution.

C4. Utilize quantitative and qualitative data to help guide decision-making throughout the institution.
C5. Increase the effectiveness of communication both within the college and between the college and the external community.
C6. Continue to exercise transparent and fiscally sound financial management.
C7. Encourage collegiality, connection, and participatory decision-making at the college.

SCC FAMILY OF PLANS

Strategic Master Plan—Articulates the college vision, mission, values, and strategic goals. Encompasses the Family of Plans. Outlines the overall strategic planning framework.

Institutional Plans—Plans developed for instruction, student services, administration (to articulate the context and scope of planning within each area).

Program Plans—College wide plans that support the college’s strategic goals and directions. They are resourced as individual plans by the institution and reviewed annually.

Unit Plans—Action plans with objectives linked to College goals that drive the daily operations of the college, indicate the expected results, and identify types of resources required.

Resource Plans—Describe the annual resource allocation processes for the five resource groups. They define the product of the resource allocation process (e.g., recommendations on funding priorities and sources of funding, how classified staff positions are earned, etc.)