



**District Planning Committee
September 23, 2016 Minutes
Educational Service Center, Board Hearing Room**

Attendance:

Barajas, Leticia	Trade-Tech	Master, Sarah	Mission
Barrera, Adrianna	ESC	Pearl, Maury	ESC
Becket, Kathleen	City	Perret, Joseph	Pierce
Berger, Sheri	Pierce	Sanchez, Andrew	Harbor
Cornner, Ryan	ESC	Schenk, Glen	West
Daly, Carolyn (for L. Milke)	Mission	Tillberg, Rebecca	West
Echeverri, Angela	DAS	Wardinski, Steve	East
Endrijonas, Erika (President Rep)	Valley	Yanez, Mercy	Harbor
Fowles, Michelle	Valley	Young, Larry (Student Rep)	West
Gallegos, Alfred	Southwest	Van Ginkle, Mary (for V. Butler)	AFT 1521A

The minutes of the July 29, 2016 meeting were reviewed and approved.

Board Goals:

Ryan described the recent Board Leadership and Planning Sessions (August 17 and 31, 2016) in which the Board reviewed student success data. The Board established several goals which will need to be incorporated into the new District Strategic Plan:

- 1) Increase the Scorecard Completion Rate by 10 percentage points.
The current LACCD district-wide Scorecard completion rate is 40% (based on the 2009-10 cohort); the statewide average completion rate is 47%. The timeframe for achievement of this increase is six years, beginning with the 2016-17 cohort, so to achieve the target the district-wide rate would need to increase to 50% and would be measured using the outcomes available in 2023-24. This target will require integration with current college plans and targets.
- 2) Establishing a culture of customer service
- 3) Increasing access to Career & Technical Education (CTE) pathways leading to high wage/demand employment
- 4) Increasing revenue streams to the District
- 5) Utilizing resources more effectively to improve the fiscal health of the District

To date, no metrics or targets have been defined for goals 2 to 5. Erika suggested that the DSP draw on current college plans/initiatives so show that colleges are already working toward these goals.

District Strategic Plan (DSP) Process and Timeline:

Ryan reviewed the document titled “Process and Timeframe for Developing the LACCD Strategic Plan”. There were questions about the DSP process as related to obtaining college and specific constituency input and feedback. A PowerPoint presentation and one-page summary will be made available to be presented to college governance bodies. Also, input will be collected from constituency-based listservs and from DSP comment links posted on college and District websites. Erika suggested having separate forums for internal and external constituencies and it was agreed that the process will defer to the college presidents regarding the best way of conducting the DSP forum for each college. Colleges will provide the times for conducting DSP forums.

A motion to approve the planning process (as amended through discussion) was seconded and approved.

Strategic Enrollment Committee Update:

Ryan re-capped the meeting of the Strategic Enrollment Committee, a subcommittee of DPC. The committee met on Sept. 22, 2016 and following a broad discussion of areas of inquiry, focused its efforts on the following:

- Messaging and reaching students: determining what students want to know, from whom, and the most effective means of communication.
- Underserved Students: identifying populations, improving access, and coordinating with other initiatives
- Students who leave: identifying continuing students who leave, reasons for leaving, and developing associated metrics.

Future meetings will focus on goals and activities for these focus areas.

Next Meeting:

Friday, October 28, 2016, 12:30 p.m. to 2:30 p.m.
7th Floor Conference Room, ESC