



District Planning Committee
June 30, 2017 Minutes
Educational Service Center, 7th Floor Conference Room

Attendance:

Berger, Sheri	Pierce	Master, Sarah	Mission
Cornner, Ryan	ESC	Pearl, Maury	ESC
Diaz, Martin	Trade-Tech	Sanford, Kevin	Valley
Echeverri, Angela	DAS/ESC	Yanez, Mercy	Teamsters
Gaitan, Mercedes	AFT 1521A	Wardinski, Steve	East
Gauthier, Don	DAS/ESC		

The minutes of the April 28, 2017 meeting were reviewed and approved.

Approve DSP Goals:

The committee continued the review of the draft goals and objectives, making wording and other editorial changes in several goals. Ryan discussed the suggestion for a separate objective relating to marketing. Also he noted input received from the IE&SS Committee about additional emphasis relating to adult students. A marketing objective that encompasses branding will be proposed as an additional objective in Goal 1. Steve maintained that Goal 2 Objective 6 was broadly written and did not need to specifically reference or mention adult students as this would necessitate the need to list other student populations. Sheri suggested, and the committee accepted, removing language related to under-represented students in Goal 2, Objective 6. In Goal 2, Objective 1, Don suggested, and the committee accepted, adding the modifier “higher” to the standard of customer service to make it aspirational.

Approve Evaluation of 2012-17 DSP:

The 2012-17 DSP was approved.

Review Draft DSP Measures and Discuss Setting District-wide Targets:

DSP measures and target setting were introduced. Steve argued that any targets set should be realistic and relatable to specific actions. He cited the “just one more student” target implemented at East for increasing enrollment and average class size. Ryan proposed a mixed model for target setting, using a statistical approach to backing in to targets for intermediate outcomes (e.g., math and English completion) based on those set for final outcomes (e.g., degrees). It was noted that, in the recent presentation of IEPI targets to the IE&SS Committee, some college targets were set low. Due to lack of time this agenda item will be carried to the next meeting.

Review Annual Committee Evaluation Process:

Maury mentioned that DPC will need to conduct its annual committee evaluation soon. The previous committee evaluation was based on a survey of members and the survey needs to be reviewed and revised to account for updated committee charges and add depth to the evaluation.

Next Meeting:

Tuesday, August 15, 2017, 2:00 p.m. to 4:00 p.m.
 4th Floor Conference Room, ESC