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FOR IMMEDIATE RELEASE

Los Angeles Trade-Technical College's Design and Media Arts Pathway Captures National Recognition

Los Angeles---The National Career Pathways Network (NCPN) has recognized the very best career educational pathways throughout the country in its 2019 Career Pathways Excellence Award competition. Only three programs nationwide will be recognized at the annual conference luncheon at the Renaissance Orlando at Sea World on Sunday October 13th, and **this year's first place honoree is the Design and Media Arts Pathway at Los Angeles Trade Technical College (LATTC).**

Trade Tech's Design and Media Arts Pathway prepares students for creative careers in fashion design, fashion merchandising, tailoring, visual communications, sign graphics, and digital media. The pathway balances creative and practical skills while providing rigorous, comprehensive training through the use of manual and technological tools. Upon entering the pathway, students in design and media arts are guided to a program of study within the pathway that best meets their interests and strengths. Throughout the program, students are provided with embedded counseling, student services, and contextualized general education courses to ensure they stay on the path to achieving their career and academic goals. LATTC is one of the nine colleges within the Los Angeles Community College District.

"We are so proud to receive this honor, and it is a tribute to our pathway faculty, staff and students that we have been recognized for offering incredible career education," said DMA Pathway chair Joe Guerrieri.

NCPN's Career Pathways Partnership Excellence Award emphasizes the importance of career guidance and advising, professional development for educators and employers, and the employer role in providing work-based learning opportunities for students. NCPN (ncpn.info) is an organization for educators, employers, and others involved in the advancement of Career Pathways, career technical education (CTE), and related education reform initiatives.

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