

LOS ANGELES COMMUNITY COLLEGE DISTRICT
BOARD OF TRUSTEES
ECONOMIC AND WORKFORCE DEVELOPMENT COMMITTEE
Pierce College
Student Community Center Building – The Great Hall
6201 Winnetka Avenue
Woodland Hills, California 91371
Wednesday, October 22, 2008
9:00 – 10:00 a.m.

Committee: Kelly Candaele, Chair; Angela Reddock; Sylvia Scott-Hayes

Participants: Nabil Abu-Ghazaleh, Pierce College; Sean Arian, Los Angeles Mayor's Office; Adriana Barrera, ESC; David Beaulieu, DAS; Chito Cajayon, ESC; A. Susan Carleo, LAVC; John Clerx, ESC; Gary Colombo, ESC; Deborah diCesare, LAVC; Marcy Drummond, LATTIC; Marshall Drummond, ESC; Mona Field, Trustee; Sean Gallagher, ESC; Robert Garber, Pierce College; Camille Goulet, ESC; Jorge Madrid, Los Angeles Mayor's Office; Marvin Martinez, ESC; Diane McBride, ESC; Edward Pai, ESC; Dee Patel, Build—LACCD; Nancy Pearlman, Trustee; Mark Persico, Kosmont Companies; George Prather, ESC; Mark Rocha, WLAC; Lynn Winter Gross, Build—LACCD

Trustee Candaele called the meeting to order at 9:05 a.m.

PUBLIC SPEAKERS

None.

REPORTS/RECOMMENDATIONS

Economic and Workforce Development Districtwide Goals and Development of Strategic Plan

Mr. Marvin Martinez introduced Mr. Mark Persico of Kosmont Companies, which is an organization that was commissioned by the Board of Trustees to conduct a labor market study with respect to the proposed "Measure J" Bond that will be on the November 2008 ballot.

Mr. Persico distributed copies of a document entitled "Los Angeles Economic Conditions/LACCD Bond Benefit Analysis" as well as hard copies of a PowerPoint presentation entitled "Los Angeles Economic Conditions/LACCD Bond Benefit Analysis." He gave a PowerPoint presentation and summarized the document with respect to community college facts including the fact that 70 percent of nurses in California receive their education from community colleges; Los Angeles County facts with respect to economics and labor; current economic/job facts; the employment outlook; industry sectors requiring an Associate of Arts degree or vocational education; occupational groups requiring an Associate of Arts degree or vocational education; green technology/green collar jobs; and the IMPLAN (IMPact analysis for PLANing) Model.

Mr. Martinez indicated that the development of a strategic plan for workforce development will soon be launched. A subcommittee chaired by Dr. Mark Rocha and consisting of four other College Presidents will work with Mr. Martinez to create a strategic plan.

Mr. Martinez distributed copies of a document entitled "Workforce & Economic Development District-wide Goals," which lists the following goals:

1. Increase the number of new programs in high-tech/high-demand areas
2. Re-engineer current CTE programs to reflect future workplace skills
3. Increase collaborations and partnerships between colleges to minimize duplication, eliminate destructive competition, and maximize resources
4. Widen focus towards regional trends (i.e., green-tech/green-collar jobs, etc.)
5. Expand corporate and company-specific training through contract education
6. Leverage corporate resources to enhance educational capacity
7. Leverage local/state/federal funding sources to maximize service capacity throughout the region

Trustee Candaele recommended that the District work with the Los Angeles Mayor's Office and other individuals who can assist the District to structure a program that integrates all of the various elements of a successful workforce development program.

Mr. Martinez concurred with Trustee Candaele's recommendation.

Innovation Funds

Mr. Martinez distributed copies of a document entitled "Innovation Fund for Program Development." He indicated that the main purpose of these funds is to spur innovation in the development of new Career and Technical Education (CTE) programs or courses to prepare students for careers in high-growth, high-demand industries. He indicated that the District received an increase of \$1 million in the Vocational and Technical Education Act (VTEA) grant this year. These funds will be distributed among the nine colleges and will be used to develop new educational programs.

Mr. Nabil Abu-Ghazaleh gave a PowerPoint presentation and discussed how Pierce College is using its share of the innovation funds to develop new CTE programs, engineering/industrial technology initiatives, and green technology programs.

CleanTech Manufacturing Center

Mr. Martinez introduced Mr. Sean Arian, Director of Economic Development Strategy for the Los Angeles Mayor's Office.

Mr. Arian indicated that the CleanTech Manufacturing Center is a 21-acre site located in Downtown Los Angeles. He gave a PowerPoint presentation and discussed the process for developing an overall strategy for building Los Angeles into a global hub for clean technology. His firm is currently engaged in an international search for an anchor tenant at the CleanTech Manufacturing Center. The anchor tenant would be a CleanTech Manufacturing firm that specializes in energy-related fields such as solar technology.

There was discussion regarding the number and types of jobs that would be created as a result of this project.

Mr. Arian indicated that approximately six months ago the University of California, Los Angeles (UCLA), the University of Southern California (USC), and the California Institute of Technology (Caltech) approached his firm about working with them to promote clean technology in Los Angeles.

Employment Training Panel

Ms. Marcy Drummond distributed copies of a document entitled "ETP State-Funded Training Project." She deferred to Mr. Chito Cajayon.

Mr. Cajayon gave a PowerPoint presentation regarding the Employment Training Panel (ETP) State-Funded Training Project. He indicated that the purpose of the ETP project is to provide training that will enable incumbent employees to remain in their jobs as well as move up the career ladder. He summarized the document with respect to focused industries, common training topics, benefits to employees/employers, and benefits to the District. The projected date for state approval of the ETP project is December 2008. The projected cost of the project is \$3.5 million. The estimated date for deployment of the training plan is January 2009.

New Business

None.

ADJOURNMENT

There being no objection, the meeting was adjourned at 10:20 a.m.