



OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees
FROM: Chancellor Francisco C. Rodriguez
DATE: November 20, 2018
SUBJECT: November 2018 - Chancellor's Monthly Report

The LACCD November report includes brief updates on the following:

- I. District Updates
II. Update on the LACCD Enrollment
III. Reports from the College Presidents
IV. Community Engagement & Partnerships
V. LACCD Media Outreach and Coverage

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I. District Updates

LA Pierce College was closed and spent the full holiday weekend and part of this week accommodating and supporting close to 800 residents and 150 animals displaced by the Woolsey fires. College classes resumed on Tuesday, November 13. LA Pierce College responded unselfishly to the needs of our neighbors. In times of great despair and uncertainty for local residents, the college coordinated with multiple county and non-profit agencies to provide comfort, shelter and food. Special thanks and recognition to President Larry Buckley and the administrative staff, the campus operations team, LAPC staff and faculty, our Sheriff's Department Community College Bureau, Pacific Dining Services, and the many LAPC volunteers, including students, who demonstrated deep compassion for humanity and remarkable stamina. Our community came together during this crisis and the efforts of the American Red Cross, Los Angeles and Ventura county agencies, first-responders and volunteers to support the displaced families are truly inspirational. I had the opportunity to visit Pierce College on Sunday afternoon and witnessed this uncommon valor and selflessness first-hand. Several of our board members also visited and remarked how impressed they were with the college's efforts to serve the community. Kudos to our LAPC colleagues who answered the civic and humane call to service in this time of great need.

The District and colleges are supporting outreach for the Community College to Ph.D. Scholars Program at UCLA that recruits community college students for their undergraduate research and Ph.D. prep program. Scholars will conduct a qualitative research project, present their research, and apply to Upper-Division Research Programs. Scholars receive a small research grant, UC Ph.D. Student Mentor, Faculty Advisor and a UCLA Peer Advisor. To apply visit www.cc2phd.com.

The Campaign for College Opportunity has named East LA College a 2018 Champion for Higher Education for its leadership in awarding Associate Degrees for Transfer. The college will be recognized at an awards ceremony on December 3.

Los Angeles Mission College's Paralegal Studies Program has been named one of the best such programs in the nation by Affordable Colleges Online a leader in higher education rankings, <https://www.affordablecollegesonline.org/>. The rating was based on a review of the college's acceptance rates, tuition, number of full-time students, and graduation rates.

LA Southwest College and LA Trade-Tech College are both recipients of the Catalyst Fund statewide competitive grant to support undocumented students at their colleges: <https://californiacatalystfund.org/2018/10/11/32-colleges-to-expand-opportunity-for-undocumented-students-and-families/>. Thirty-two UC/CSU/CCC campuses have received grants starting this school year to fund resource centers, legal services, mental health services, and other support for undocumented students and their families. For the list of campuses, visit <https://californiacatalystfund.org/about-the-catalyst-fund/campuses/>.

The monthly "Chat with the Chancellor" took place at LA Southwest College on Wednesday, October 10 with special guest visit by U.S. Rep. Maxine Waters and members of her staff.

Chancellor Rodriguez was in France to personally meet with officials from the French government to sign an MOU that expands overseas educational opportunities for LACCD students, including our College Promise program participants. The MOU includes two distinct components for students. First, selected Promise students will be able to participate in a 10-day summer session immersion program. A separate, more intensive program will be available for LACCD students who complete their two-year STEM degrees and then apply for a three-year program leading to an advanced degree in engineering and possible apprenticeship opportunities with French companies. More details will be made available soon.

The Cal Aggie Alumni Association, (CAAA), University of California, Davis, recently announced that Chancellor Rodriguez, Ph.D., will be presented with the Association's highest honor during its 46th Annual Alumni Awards Gala on Feb. 1, 2019. The Chancellor is scheduled to receive the Jerry W. Fielder Award that recognizes a UC Davis graduate for service to and support of the Cal Aggie Alumni Association. Dr. Rodriguez attended UC Davis, where he earned a bachelor's degree in Chicano studies and his master's degree in community development. Rodriguez served as the CAAA Board President and on the UC Davis Foundation Board of Trustees. More information is available at <https://alumni.ucdavis.edu/news/alumni-awards-honor-aggie-community-action>

Foundation for the Los Angeles Community Colleges

The Foundation for the Los Angeles Community Colleges, in collaboration with LACCD's IT department, successfully integrated the single-sign-on function of NextGen scholarship management software with the SIS student portal. Students may now access scholarship applications without creating a separate login name and password. Given that management and reporting of external scholarships was an accreditation finding, this capability moves the District one step closer to being able to coordinate, administer and report external funds. Most important, it helps remove barriers to success for students by providing easy access to private sources of funding.

The Foundation for the Los Angeles Community Colleges received a \$10,000 grant from the Opus Community Foundation to implement a one-day interactive financial literacy training for 20 high school students interested in attending, and enroll, at Los Angeles Southwest College. This project is designed to empower eligible high school seniors to apply for college, support their navigation through the financial aid process, and learn how to establish and maintain healthy financial habits.

II. Update on the LACCD Enrollment

The number of students in the Fall 2018 Los Angeles College Promise cohort is nearly 4,800 students, an increase of over 700 students (18%) compared to Fall 2017. Together with an additional 359 California College Promise students (from non-LAUSD high schools), the incoming Promise cohort is over 5,000 students. Total credit census headcount for Fall 2018 is 135,392 students. This represents a slight decline from Fall 2017 (-616 students or -0.5%). While overall headcount was unchanged, there were changes in some categories of enrollment: first-time and transfer students declined by 6% (-2,026), continuing and returning students increased by 1% (+844), and concurrent enrollment of high school students increased by 4% (566 students). In addition, AB540 students declined by 7% (from 5,207 to 4,845) and international students declined by 16% (from 1,914 to 1,617).

Metrics associated with the new student centered funding formula (SCFF) were recently reported to the state Chancellor's Office MIS. The SCFF includes three broad categories of measures: Access (FTES); Equity (counts of AB540, California Promise Grant, and Pell Grant students) and Success (awards of degrees, certificates, and students completing transfer level English and math in the first year). Comparing annual counts for 2017-18 to 2016-17, there was a decline in the number of students receiving California Promise grants (-3.2%) and Pell grants (-15.2%). However, awards of degrees and certificates, and students completing transfer level English and Math classes, saw significant increases (+5% for AAs; +35% for ADTs; +7% for certificates; and +50% for transfer level English and math in the first year). Overall, total credit awards increased by 7% for the District compared to less than 1% statewide.

Projections for all SCFF metrics are currently being updated in meetings with all colleges, occurring throughout November.

III. Reports from the College Presidents Based on the District Strategic Plan 2018-2023

Goal 1: Access to Educational Opportunities

- **Los Angeles City College** – On Monday, October 22, President Gallagher was invited to the opening of the new Base 11 Innovation Center in Compton. LACC hopes to forge a partnership with Base 11 on a high school and the STEM Pathway Grant being submitted to the State Chancellor's Office.
- **Los Angeles City College** – College deans, vice presidents and the president visited 6 GO Central City Schools with Monica Garcia and Roberto Martinez (2 middle and 4 elementary).

- **East Los Angeles College** – On October 6, Universidad Autonoma Metropolitana of the United Mexican States (UAM) and East Los Angeles College (ELAC) signed a no-cost agreement for the purpose of setting up an exchange and cooperation program in fields of interest for both universities. This agreement will promote exchanges between the universities, extending an invitation to faculty members to participate in a wide range of teaching or research activities, as well as those focusing on their professional development; receive students from the associate university, at both the undergraduate and graduate levels, in order for them to undertake studies or research projects over a specific period of time; organize symposia, lectures, short courses, workshops and meetings on topics of interest for both institutions; engage in joint research projects and continuing education programs; exchange publications and academic, scientific and cultural materials; and exchange information pertaining to advancements in the development of teaching activities, of students; as well as ongoing research projects at each university. The term of the agreement spans through August 30, 2022.
- **Los Angeles Harbor College** – Harbor’s HTPA (Harbor Teacher Prep Academy) hosted an informational session on October 27 for the upcoming 2019-2020 school year. A total of 500 students and parents attended. One hundred students will be accepted. HTPA is a four-year Early College high school at Harbor College. Students accepted into the program earn a high school diploma and an Associate of Arts Degree. HTPA is the first established Early College/Middle College High School in the nation with the largest percentage of students earning both a high school and college diploma. This is a collaborative effort between Harbor and Local District 8 of LAUSD.
- **Los Angeles Harbor College** – Harbor hosted a Middle School Orientation for Dual Enrollment. More than 250 students from eight local middle schools applied. Only 40 students, per school, will be accepted for a possible total of 320 students. LAUSD Local District South Superintendent Michael Romero requested this partnership two years ago. An MOU was signed a year ago and Harbor launches the program in Spring 2019.
- **Los Angeles Mission College** – LAMC hosted a Student Ed Plan event on campus to allow students to meet with counselors in preparation for winter and spring registration. Outreach and Recruitment staff helped students work out issues with registration and the Student Information System. A follow-up Registration event will take place on November 14 where students can meet with counselors, admissions, financial aid, and get one-on-one assistance with registration.
- **Los Angeles Pierce College** – Three Pierce computer networking students teamed up with Straight Up Technologies (SUT) to deploy a specialized wireless network for the Adobe Max conference at the LA Convention Center from October 15-17, as part of a paid internship program. As an official Cisco Networking Academy site, Pierce helps students prepare for the in-demand CCNA certification, necessary job skills, and a work ethic that endures in the workplace.
- **Los Angeles Pierce College** – Four Pierce students were selected to present projects at a national science conference focusing on the critical issues related to advanced technological education. They travelled to Washington D.C. the week of October 22 to showcase their work at the American Association of Community Colleges National

Science Foundation Advanced Technological Education Principal Investigators' Conference.

- **Los Angeles Southwest College** – LASC opened its Dream Resource Center on October 11 to promote equal access to education for undocumented students and to provide a support system in a safe environment. The center will embrace and celebrate diversity in all its forms and aims to be a resource for undocumented immigrant students and their families by empowering and supporting them in their educational and personal success.
- **Los Angeles Southwest College** – LASC's Transfer and Career Centers coordinated the Transfer and Job Fair on October 25 in the Quad area of the campus near the Little Theater. Dozens of employers and college representatives participated and met with LASC students, alumni and community members.
- **Los Angeles Trade-Technical College** – The LATTC Foundation held its annual student benefit dinner on October 11, featuring honorees Brian D'Arcy, Sylvia Castillo, Deborah Flint and Todd Stevens. The District and the College also awarded a very special honorary degree to entertainer and artist Micky Dolenz, who was a member of the Monkees. Dolenz started his architecture studies at LATTC, but could not finish because of his role in the Monkees. Dolenz always mentions Trade Tech in interviews and he currently uses some of his design skills to rebuild furniture as part of a new business venture. The Foundation raised more than \$500,000 in one night that will go to student scholarships and other direct student support.
- **Los Angeles Trade-Technical College** – LA City Councilman Curren Price and Assemblyman Reggie Jones-Sawyer helped to kick off LATTC's annual Manufacturing Day on October 16. More than 400 high school students not only listened to speakers but also got a chance to visit LATTC programs in the manufacturing and related fields.
- **Los Angeles Trade-Technical College** – The National College Resource Foundation brought its Think STEAM Expo to LATTC for the fourth consecutive year on October 25. More than 1,000 middle school students joined in workshops about STEM-related careers, and took part in tours of the college, as well as hands-on displays about our programs related to science, technology, engineering, art and mathematics.
- **Los Angeles Trade-Technical College** – The college hosted an LAUSD college fair as part of its Go Tech Central Partnership on October 27. The event was an invitation to parents of the high school students in the central area LAUSD high schools, to visit our campus and to learn more about the programs available, the transfer opportunities and of course the LA College Promise. More than 1,000 attended along with LAUSD Board of Education member Monica Garcia. LATTC has an agreement with the central high schools that students do have an enrollment spot at LATTC if they choose to attend this campus.
- **Los Angeles Trade-Technical College** – With two days to go before graduation, the current HIRE LAX cohort received a visit from Los Angeles Mayor Eric Garcetti on October 31. He shared heartfelt words and joined the students on a construction project. LATTC instructor Wagenbach has been working with these students to prepare them for these upcoming career opportunities at the airport.

- **Los Angeles Valley College** – LAVC was proud to host the 9th Annual College Fest on October 20. College Fest was organized in collaboration with LAUSD LDNE, UCLA EAOP and Project Grad LA. More than 1,500 students and families participated in the College Fair and College Readiness Workshops. This event continued the college's partnership with The Village Nation, who hosts a series of workshops titled African American Advocacy. There were two series of workshops: Mi Comunidad and Foster Youth. The Mi Comunidad Pathway featured topics pertinent to all families, but focusing on the Latino experience including Panel De Informacion featuring a panel of Latino educators from LACCD and LAUSD, Sistemas de Educacion Superior, and Ayuda Financiera. The Foster Youth Pathway included a student success panel, financial aid information, and a networking and resource panel. Other workshops included The Community College Promise information, CSU information, UC information, general financial aid workshops, and college essay writing.

Goal 2: Premier Learning Environments

- **Los Angeles City College** – Faculty Mentor Program Kick-Off; 20 faculty volunteering to mentor 10 students each.
- **East Los Angeles College** – ELAC will receive a \$70,000 grant from the Santa Clarita Community College District for implementation of an Institutional Effectiveness Partnership Initiative. The area of focus involves fostering a cross-functional, collaborative mindset in which there are four objectives: 1. Increase committee efficiency and enhance overall functionality; 2. Develop a Committee Communications Plan; 3. Provide professional development and activities to enhance inclusion and communication; and 4. Keep focused on student-centered redesign work, i.e., Guided Pathways. The term of the agreement is from November 2, 2018 through November 1, 2019.
- **Los Angeles Mission College** – LAMC was recently awarded two California Prop 39 Clean Energy Grants for Construction Technology and Gray Water Recycling. The Construction Technology grant is for \$208,000 to develop and implement a noncredit construction technology program that includes partnerships with the Los Angeles/Orange Counties Building & Construction Trades Council, and industry partners. This will be a pre-apprentice program, and successful completers will be hired and transition into an apprentice program. The Gray Water Recycling grant is for \$92,100 to build a system for capturing gray water that has been discarded by Culinary Arts and then filtered and recycled for irrigation purposes in the CAI garden. This is a joint project with the CAI and Biotech programs, and biotech students will test the water to ensure it meets the standards for irrigation.
- **Los Angeles Southwest College** – LASC and its School of Career and Technical Education hosted the third HireLAX cohort this fall on campus with the class graduating on November 2. Los Angeles World Airports' HireLAX Apprenticeship Readiness Program is an outcome-driven and unique collaboration between public, private, non-profit and labor organizations hosted on LASC's West Campus. Already, 75 percent of graduates in the first two cohorts have been placed into construction careers at Los Angeles International Airport or other nearby construction projects and that number is expected to grow. A few days prior to the graduation, LASC hosted Los Angeles Mayor Eric Garcetti and Councilman Marqueece Harris-Dawson who visited LASC to meet and congratulate the graduates of HireLAX's third cohort.

- **Los Angeles Trade-Technical College** – The Culinary Arts Pathway was an L.A. City “Good Food Champion for 2018” at the 8th Annual Food Day Celebration at City Hall on October 24. Food Day is a national initiative, similar to Earth Day, designed to raise awareness of food issues and bring together organizations in the Good Food movement across the country. Every year on Food Day, Councilmembers select a Good Food Champion – an individual, organization, business or community group – who demonstrates exemplary leadership in ensuring everyone has access to healthy, local and sustainable food and economic opportunities within the food system. This year Councilman Curren D. Price Jr. designated the LATTTC Culinary Arts Department as a Good Food Champion.
- **Los Angeles Trade-Technical College** – More than 300 attended the official groundbreaking for the \$48 million-dollar Culinary Arts/Multi-Purpose Building on November 1. Harper Construction is preparing to build a state-of-the-art learning center for culinary, baking and restaurant management training with kitchens, labs and classrooms that will enhance the learning environment for students. Chancellor Rodriguez, Board of Trustees President Fong, CFE David Salazar and many partners were on hand to celebrate the groundbreaking ceremony. In addition, Build-LACCD’s team, Harper Construction and the students and employees of LA Trade Tech College were on hand to cheer the beginning of construction of this 71,000-square-foot building.
- **Los Angeles Valley College** – The LAVC Financial Aid Office hosted a FAFSA workshop on October 27 to assist students with the 2019-2020 FAFSA/Dream Act application process, which opened on October 1, and to ensure they meet the first priority deadline.

Goal 3: Student Success and Equity

- **Los Angeles City College** –President Gallagher has been appointed to a State Task Force on Food and Housing Issues faced by our students. Spoke with the USDA on SNAP benefits for students. Completing applications for all 9 colleges per their request.
- **East Los Angeles College** – The ELAC Foundation hosted a reception on October 30 for the Washington D.C. Gateway Internship Program Event Honoring Congress members Nanette Diaz Barragán, Judy Chu, Lucille Roybal-Allard, Jimmy Gomez, Linda T. Sánchez, and Los Angeles County Supervisor Hilda Solis. This internship is an all-inclusive, all-expense paid program, which provides opportunities for students interested in pursuing a career in government service, giving them a rare look inside the workings of our legislative, political and administrative systems despite their legal or economic status. The event was attended by Board President Fong, Trustees Buelna and Vela.
- **Los Angeles Harbor College** – Congratulations to Harbor’s Women’s Cross Country Team who won Conference title at the Southern California Championships at Cerritos Regional Park on November 10. Brenda Rosales-Coria was also the Individual Conference and SoCal Champion for Harbor. Men placed 3rd overall at the Conference and 9th at the So Cal Championships. Ariel Conde was runner up at Conference and 11th overall respectively at SoCal. Both Teams are on to State in Fresno, November

17 to represent Harbor and the District. Brenda Rosales-Coria is a 2-time All SCC Champion.

- **Los Angeles Mission College** – LAMC is launching a financial aid campaign to increase the number of FAFSA applicants on campus in order to increase the number of Pell Grant recipients and California Promise Grant recipients. The college is using myth-busting content on Instagram and Facebook, sharing stories on the website, and sharing flyers, buttons, t-shirts and banners on campus to raise awareness about financial aid opportunities.
- **Los Angeles Southwest College** – In an effort to promote equity among students, LASC's Library has actively worked with the Los Angeles Public Library, especially the Hyde Park Branch. This partnership was initiated when librarians from Los Angeles Public Library joined LASC's Library Advisory Committee. The goal of the advisory committee is to look at expanding partnerships with outside organizations within the community in order to help recognize and assess student and community information needs. Noteworthy events and programs that have resulted have included a library read-in event, textbook loan program and more.
- **Los Angeles Southwest College** – L.A. College Promise students from LASC were invited on October 10 to the Getty House to meet Los Angeles Mayor Eric Garcetti and celebrate their participation in the Mayor's Young Ambassador (MaYA). Mayor Garcetti's Office of International Affairs established the MaYA initiative to connect young Angelenos with the international community, help make them aware of the global opportunities in Los Angeles, and impart an international perspective that will guide them for years to come. In late October, LASC's College Promise Office learned that three of its students -- Kudus Edu, Ameera Stitt, and Gerardo Gutierrez -- were selected to participate in a trip to Tokyo, Japan, as part of the program. During these trips, students engage with their international peers, visit historic landmarks, participate in cultural exchanges, meet government officials, and take part in community service projects.
- **Los Angeles Southwest College** – LASC's theater program teamed up with on-campus and off-campus partners to create The Community Arts Partnership "A Day of Art and Activism" on October 27 in an effort to enrich our community. More than 100 people attended and took part in featured workshops such as Hip Hop Beat Making, Spoken Word Yoga, Living the Life of the Activist, Embossing Aluminum, and Acting Technique.
- **Los Angeles Southwest College** – As part of LASC's Hispanic Heritage Month celebration, the Trajes Tipicos Fashion Show on November 1 in the Little Theater saw LASC students, staff, faculty, and administrators strut their stuff on HHM runway. This year also featured the trajes tipicos (traditional attire) worn on The Day of the Dead (Spanish: Día de los Muertos).
- **Los Angeles Valley College** – Over 220 high school and community college students attended LAVC's 4th Annual National Manufacturing Day event on October 5. The morning program was co-sponsored by the Office of Congressman Tony Cardenas, Goodwill Industries of Southern California, the California Manufacturing Technology Consulting, and the San Fernando Valley Chapter of the National Tooling & Machining Association (NTMA). Assemblymember Adrin Nazarian greeted the attendees and

urged the young crowd to take advantage of the day to learn about exciting job and career opportunities in manufacturing. Guest speakers at the event included LA Rams Community Relations Representative Jonathan Franklin. During the afternoon, high school students were treated to workshops provided by LAVC instructors. Workshop topics included demonstrations on Mastercam, CNC Machining, Electronics, AutoCAD and how to access Financial Aid.

Goal 4: Organizational Effectiveness

- **Los Angeles City College** – City College’s Academic Senate put together a committee to address issues of food and housing experienced by our students.
- **East Los Angeles College** – The first Global Education meeting was held at ELAC on October 23. The new Global Education Taskforce will make recommendations to the campus community, such as creating a Global Education Department Office. The Strategic Planning Committee has agreed to revise ELAC’s mission statement to include more of a global education perspective. The Academic Senate has given support for a Global Education Coordinator position. ELAC will organize sub-committees to focus on collaborating with universities in Mexico, China, and the Netherlands and other European countries, and also will develop a sub-committee to focus on our Student Exchange program. A Global Studies degree will also be developed.
- **Los Angeles Harbor College** – Harbor hosted a Town Hall Meeting with Dr. Ryan Cornner on October 24. Dr. Cornner presented information regarding the New Funding Formula with specific numbers related to Harbor. The presentation was recorded so it can be shown to more faculty and staff in January 2019.
- **Los Angeles Mission College** – LAMC is partnering with local leaders from the Los Angeles Unified School District, and the Sylmar Neighborhood Council to convene educational leaders from the 17 northeast San Fernando Valley schools. The purpose of the event is to establish a system of information sharing among the schools in the community for the benefit of all students and members of the community.
- **Los Angeles Pierce College** – Trustee Vela visited the college on October 31 and was given a walking tour of the campus by Interim President Buckley. It was an opportunity for both to discuss priorities and for Trustee Vela to see firsthand some of the good work being done by students and faculty at Pierce.
- **Los Angeles Southwest College** – LASC had its final test for the Mass Notification in early November. The Mass Notification System consists of a series of speakers that will allow announcements to be made to the entire campus in the case of an emergency.
- **Los Angeles Southwest College** – LASC is in the process of designing a much needed and transformational Student Union building thanks to funding from Measure CC. In early October, members from Los Angeles-based DLR Group, the architectural design firm for this project interviewed faculty, staff and students about what they hope to see in the Student Union. The DLR Group reported back to the campus and detailed what they have learned and what they will be handing off to the design-build team so they can begin developing the new Student Union building.

- **Los Angeles Southwest College** – The Office of Outreach and Recruitment hosted a meeting on October 17 to discuss campus outreach coordination for faculty, staff, and administrators to ensure the consistency of message and promotion at LASC’s 30 feeder high schools, with community partners and at various events throughout the academic year.
- **Los Angeles Valley College** – LACCD Trustee Andra Hoffman, LAVC President Dr. Erika Endrijonas, and Dr. Doug Marriott, Marni Roosevelt and Amber Angel of the Family Resource Center, were invited to present at the Women in Leadership Higher Education Conference at the Harvard Faculty Club on October 2. The same group also presented in New York at the 2018 ACCT Leadership Congress on October 25. Their presentations highlighted the Family Resource Center and Strengthening Working Families as national models of holistic family support. Under the leadership of Trustee Hoffman and Dr. Endrijonas, both programs have helped change the paradigm for student and workforce training participants in higher education. Los Angeles Valley College created Strengthening Working Families, a research-based program to support students and workforce-training participants holistically with wraparound family support. The presentation included an overview of their needs and experiences while pursuing a credential or certificate. Data shows that outcomes for the participants have been greatly improved.

Goal 5: Fiscal Integrity

- **East Los Angeles College** – A meeting was held in the Chancellor’s office on October 31 with ELAC President Marvin Martinez, ELAC Foundation Executive Director Paul De La Cerda, LACCD Director of Institutional Advancement Michael Fuller, and President and General Manager of Univision, Luis Patino, to discuss economic development partnerships. Another community Health Fair will be planned to be held at ELAC in the near future, as well as a “Posible” convention, whose mission is to inspire and empower the community to prosper in business. Entrepreneurs will have access to critical resources: new products, tools, platforms, industry leader keynotes and boot camps to launch and grow their business. Attendees will walk away inspired, motivated and with tools in-hand to succeed in creating and growing their own businesses.
- **Los Angeles Harbor College** – Harbor held the “College-to-Career – STEM Industry Spotlight” event on October 16, focusing on Women in STEM and presented the first STEM scholarship to 20 well deserving students. Thank you to Andeavor, now known as Marathon, for donating \$25,000 to scholarships. The remaining \$15,000 will be awarded in Spring 2019.
- **Los Angeles Pierce College** – Alternate means of transportation for students and staff commuters was the theme of our first Transportation Fair. Participants viewed different types of bicycles and electric car displays, explored carpool rideshare services, and learned about discounted Metro passes. Visiting vendors distributed pamphlets, t-shirts, bicycle lights, tire repair kits, and other goodies.
- **Los Angeles Southwest College** – Immigrants Rising granted the California Campus Catalyst Fund to Los Angeles Southwest College to create and expand programs to support undocumented immigrants and their families. LASC will use monies from the

Campus Catalyst Fund to refine outreach strategies for current and prospective students, open the Dream Resource Center, create campus-wide support through development of trainings and strengthen academic pathways. The California Campus Catalyst Fund is a three-year initiative founded by educators, funders, and advocates to increase support at campuses representing the state’s three public higher education segments.

Upcoming Campus Events and Activities for November

DATE	COLLEGE	EVENT
November 1, 2, & 8	LA Pierce College	The French-American Cultural Exchange (FACE) Foundation, in partnership with the Cultural Services of the French Embassy, awarded a proposal by Denis Pra, Associate Professor of French for Pierce College, to hold the Tournées’ French Film Festival. The inaugural 3-day festival will be held on campus in Business 3200.
November 1 – December 14	LA Pierce College	A Dia de los Muertos Celebration and Student Altar Exhibit Opening Reception will be held at 6 p.m. at the Pierce Art Gallery on November 1. The altars will be open for viewing through December 14.
November 5	LA Harbor College	Voice Class Recital will be held in the Music Recital Hall at 7 p.m.
November 5	LA Harbor College	Harbor Success: Entrepreneurship Series Workshop
November 5	LA Pierce College	The “British and Pierce College Showcase Debate” will pair Pierce students with members of the British National Debate Team who will collaborate and develop arguments to engage in cross-cultural dialogue.
November 6	East LA College	Executive Director Mary Tupan-Wenno from ECHO, Center for Diversity Policy from the Netherlands will meet with a group of 15 community college and university leaders from 8:30 a.m. to 4 p.m. in F5-209. Topics include community and family engagement, transfer practices, student equity, ethnic studies, a campus tour and visit to the Vincent Price Art Museum.
November 6	LA Harbor College	Guest Speaker Series Panel – International Careers in Business and Transportation: Anthony Piscitelli, Owner of TP CBP Importing Compliance and Shonell White, Inventory Controller Office Depot/Office Max.

November 7	East LA College	Veteran's Day Flag Raising Ceremony and Luncheon will take place from 11 a.m. to 1 p.m. Ceremony will be held in the front quad by ELAC letters, and lunch will be served in G3 Auditorium Foyer.
November 7	LA Southwest College	LASC's Veterans Resource Center will host the 2018 Veterans Day Resource Fair in the Student Services Building Lobby (SSB). Employers from the Army and Navy, American Red Cross, Department of Veteran Affairs and more will participate and conduct interviews with students. This event is open to all students.
November 8	LA City College	New Veterans Center Opening
November 8	East LA College	Political Science Career Fair with special guests Richard Verches, United Nations Lawyer and UCLA Lecturer; Karina Macias, Vice Mayor, City Councilmember, Huntington Park; and Dina Cervantes, Chief of Staff at City of Long Beach, Council District 2, Campaign Strategist. Panel discussion with special guests: 12:15 p.m. to 1 p.m. Presentations by Career, Academic and Transfer Counselors: 1 to 1:20 p.m. Networking: 1:20 to 1:30 p.m. The discussions will be held in lecture hall K5-108. Lunch will be provided.
November 8	LA Harbor College	Applied Music Recital will take place in the Music Recital Hall at 1 p.m.
November 8	LA Harbor College	Celebrate First Generation Students and Graduates! In support of the NASPA-established first-generation celebratory day recognized across campuses and universities nationwide.
November 8-10	LA Southwest College	Final performances of Professor Katrina Taylor's solo exhibition I/M Bodied in the Art Gallery in the Cox Building. This multi-media experience aims to empower women to take a more active role in their overall health and wellness.
November 9	LA Trade Tech	Representatives from the Dream Resource Centers from all nine campuses will be meeting to discuss strategies to develop welcoming environments on all of the LACCD campuses.
November 9, 10	LA Trade Tech	For the third straight year, LATTC is hosting the LA Chamber of Commerce's massive

		Cash for College Convention bringing thousands of high school students to campus to learn about financial aid and college choices. All nine LACCD colleges will be on hand, with LATTC giving tours and special individual engagement with its programs. More than 4,000 high school students, teachers and parents are expected.
November 10	East LA College	Girls Empowerment Conference sponsored by the Outreach and Recruitment department in partnership with LA County Department of Parks and Recreation. Keynote speaker: Tiffany Townend Blacknell, Attorney-Public Defender. Guest speaker panel: Mónica Grcia, President of the Board of Education, LAUSD; Kristie Hernandez, Director, Program Operations of UCLA Veteran Affairs Relations; Christine Simmons, President & COO of Los Angeles Sparks. The conference will provide girls with an opportunity to build confidence, participate in workshops, tour ELAC, and engage with leaders. The conference will be held in the G3 Auditorium and F5-201 MPR from 9 a.m. to 3 p.m.
November 10	LA Pierce College	In collaboration with California Industrial and Technology Education Association (CITEA), this CTE Teacher Professional Development Conference will feature technical hands-on workshops, program development, and CTE counseling strategies
November 13	East LA College	Ribbon Cutting Ceremony for new Physics & Earth Sciences building (G8 bldg.) from 12:15-1:15pm. Chancellor Rodriguez and Board President Mike Fong will give welcoming remarks. The Keynote speaker is Professor Aradhna Tripathi from UCLA's Institute of the Environment and Sustainability. Assembly member Wendy Carrillo and Supervisor Hilda Solis will be attending.
November 13	LA Trade Tech	The Dean's Awards will take place in the South Tent celebrating those students whose work has led to them being named to the Deans' or Presidents' Lists.
November 14	LA Mission College	Winter/Spring Registration Event
November 15	LA Mission College	Sylmar Education Leaders Lunch
November 15	LA Southwest College	The 2018 Faculty and Staff Exhibition will have its opening reception in the Art Gallery

		in the Cox Building. The purpose of the Faculty & Staff Art Show is to showcase the creativity of LASC employees and to introduce it to students as well as community members and supporters.
November 15, 16	LA Harbor College	Registration Rally will take place in NEA 126 from 10 a.m. to 3 p.m.
November 15-17	LA Mission College	Theatre Arts Presents “Cabaret”
November 16	LA Harbor College	Guest Speaker Series Panel – Careers in Business and IT: Yohan Ruparatne, President, Logic Technology Consulting Group and Pamela Thompson, Director of IT at Homeless Health Care.
November 17	LA Mission College	“Cabaret” VIP Lunch/Matinee Performance
November 27	LA Harbor College	Reading Q&A with Viet Thanh Nguyen, USC Professor of English, American Studies and Ethnicity and Comparative Literature and author of the best-selling short story collection: The Refugees, and Pulitzer Prize Winning Novel The Sympathizer, will take place in the Theatre from 2 to 4 p.m.
November 30 – December 9	LA Pierce College	The LAPC Theatre continues its season with Christopher Durang’s collection of short, one-act comedies, “Durang/ Durang.”

IV. Community Engagement & Partnerships

Chancellor and Executive Staff community outreach for October and November:

DATE	EVENT
October 16	The October Board Committees and Committee of the Whole (CoW) were held at the ESC.
October 18-19	Chancellor Rodriguez attended the National Science Foundation (NSF) Fall Meeting: Education & Human Resources Advisory Committee in Alexandria, VA.
October 21-23	Chancellor Rodriguez attended the CEO Vineyard Symposium, sponsored by the Community College League of California (CCLC) in Napa, CA.
October 23	Vice Chancellor Cornner and President Limbaugh met with College of the Canyons Chancellor Dianne Van Hook and team and toured the College of the Canyons University Center to learn about the structuring of partnerships and agreements with universities and other operational processes for the center.

- October 24 Vice Chancellor Cornner presented on the new student centered funding formula at SCFF Town Hall at LA Harbor College.
- October 26 The Division of Human Resources and Office of the Chancellor sponsored a “Speed of Trust” workshop featuring Stephen M.R. Covey at East Los Angeles College.
- October 26 The District Academic Senate hosted a districtwide summit focused on Guided Pathways at East LA College.
- October 26 Vice Chancellor Cornner moderated a panel on *Considerations for AB 705 Implementation: Enrollment, Funding Formula, Student Success, Guided Self Placement, and Academic Support* at the District Academic Senate Summit at East Los Angeles College.
- October 29 Chancellor Rodriguez and Teamsters 911 leadership monthly consultation.
- October 30 Chancellor Rodriguez met with California Coalition for Public Higher Education to discuss higher education policy.
- October 30 Vice Chancellor Cornner participated in a series of AB 2160 Information Sessions for Child Development Centers, Recreation Events, and Lifeguards at the Educational Services Center.
- October 31 Chancellor Rodriguez facilitated a Dean’s Leadership Retreat for the African American Male Education Network (A2MEND) at the ESC.
- November 1 Chancellor Rodriguez chaired the LA/Orange County Regional Strong Workforce Council Governance Council meeting in Long Beach.
- November 1 Vice Chancellor Cornner met with Dr. Alex Davis of the LA/OC Regional Consortium (LAOCRC) to discuss Strong Workforce Program Metrics.
- November 2 The Presidents’ Council met at the Junior Achievement of Southern California for the monthly meeting.
- November 5 Vice Chancellor Cornner participated on the Los Angeles College Promise Steering Executive Steering Committee with the Office of the Mayor of Los Angeles.
- November 5,6 Chancellor Rodriguez attended the US Community Colleges Delegation meeting, hosted by the French Ministry of Education in Paris, France.
- November 7 The Board’s Ad Hoc Committee on Jobs & Economy was held at the ESC.
- November 8 Vice Chancellor Cornner attended the LA/OC Regional Consortium’s K12 Strong Workforce Program Engagement Session at Mt. San Antonio College.

- November 8, 9 Chancellor Rodriguez attended the Western Interstate Commission for Higher Education (WICHE) meeting at their headquarters in Broomfield, Colorado.
- November 9 Vice Chancellor Cornner attended the Loyola Marymount University Center for International Business Education Advisory Board Meeting at Loyola Marymount University.
- November 14 The November Board and Legislative and Public Affairs Board Committee Meetings will be held at LA Mission College.
- November 15-17 Chancellor Rodriguez will be attending the Community College League of California (CCLC) Annual Convention in Rancho Mirage. Dr. Rodriguez will also be attending the statewide CEO meeting, facilitating meetings with our Latino trustees and administrators group (CALCCTA) and co-presenting a workshop on strategic communication.

V. LACCD Media Outreach and Coverage

News Releases

Helped distribute two news releases plus additional marketing/outreach information on:

- Girls Empowerment Conference Nov. 10 at ELAC
- Cash for College event at LATTTC Nov. 9-10
- East Los Angeles College (ELAC) named as 2018 Champion for Higher Education by The Campaign for College Opportunity for exemplary work in awarding Associate Degrees for Transfer.

Social Media

In October, the District’s Facebook page, <https://www.facebook.com/LACCD>, ending the month with about 3,965 followers, up from September’s count at about 3,940 and August’s total of 3,900.

The FB posting of the joint statement from the Chancellor and Board President denouncing hatred, racism and violence regarding recent mass shootings and information about the Cash for College event each generated more than 1,500 impressions, marking them as top posts for the month.

For September, the District’s Twitter account, <https://twitter.com/laccd>, ended the month with about 14,000 impressions, or 448 per day. Reminders about FAFSA and Cash for College were the most popular tweets, generating about 1,500 impressions each. Twitter account currently has about 1,670 followers, up from September’s 1,647 followers, and 1,618 in August.

The District’s new Instagram account, https://www.instagram.com/laccd_edu/ is beginning to build momentum, now with about 800 followers in October.

Media Coverage

Chancellor Ohtli Award

<https://www.hispanicoutlook.com/articles/chancellor-francisco-c-rodriquez-receives-one-mexi>

State Chancellor Town Hall Meeting in LA

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=ebd98b66-3936-44f3-962a-e4cb9bb8a0de>

Immigration Issues

<https://californiacatalystfund.org/2018/10/11/32-colleges-to-expand-opportunity-for-undocumented-students-and-families/> (LA Southwest and Trade-Tech receive funding)

LATTC Dream Makers Fundraiser

<https://lasentinel.net/los-angeles-trade-tech-college-foundation-hosts-annual-dreammakers-dinner.html>

Cash for College Event

<https://lasentinel.net/l-a-area-chamber-and-unite-las-annual-college-career-convention.html>

Architecture Courses at ELAC

<http://seriouslyarchitecture.com/2018/10/get-lectured-east-la-college-fall-18/>

Men of Color Leadership Conference

<https://www.dailybreeze.com/2018/10/26/neighbors-inaugural-men-of-color-leadership-conference-gives-el-camino-students-post-grad-skills/>