



OFFICE OF THE CHANCELLOR

TO: LACCD Board of Trustees
FROM: Chancellor Francisco C. Rodriguez
DATE: September 4, 2019
SUBJECT: September 2019 - Chancellor's Monthly Report

The LACCD September report includes brief updates on the following:

- I. District Updates
II. Update on the LACCD Enrollment
III. Reports from the College Presidents
IV. Community Engagement and Partnerships
V. LACCD Media Outreach and Coverage

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I. District Updates

First week of classes at all nine colleges began August 26, with more than 100,000 students, faculty and staff who swelled classrooms and other campus facilities.

To support the rollout of AB 705 and provision of additional academic supports, online "academic tune-ups" are now available for free to all LACCD students with NetTutor.

http://laccd.edu/Documents/NewsDocuments/Free%20NetTutor%20Service%20for%20All%20LACCD%20Students%20Begins%20Aug%2026%202019.pdf

The District welcomes dozens of new classified staff and managers, along with over 80 new, tenure-track faculty and our new college presidents—Dr. Barry Gribbons, L.A. Valley College, and Dr. Alexis S. Montevirgen, L.A. Pierce College; and Interim Presidents Dr. Raul Rodriguez, East L.A. College, and Dr. Andrew Jones, L.A. Trade Technical College, and Workforce and Resource Development Interim Vice Chancellor Larry Frank.

California Governor Gavin Newsom visited with members of the District's Board of Trustees, the Chancellor, some of our College Presidents, and with dozens of students

from LACCD's nine colleges during a special stop at East Los Angeles College (ELAC) on Aug. 29. Gov. Newsom picked ELAC in celebration of the college's diversity to make a special public announcement that the statewide, free tuition program, the California Promise, known locally as the [L.A. College Promise](#), has officially expanded to two full years of tuition-free education at all California community colleges.

More than two dozen television, radio, print and online news sources covered the event, including this feature report on ELAC student Jocelyn Campos.

<https://abc7.com/education/east-la-student-speaks-out-on-benefits-of-gov-newsoms-free-college-initiative/5501245/?fbclid=IwAR2I7BLVb0E7RzOSReVUpWFcJe8Joe2jMXc2q7G4g8ZeLWLDdb06fxYcuboE>

**A press conference and roundtable discussion on food insecurity by Congressman Adam Schiff** and community college leaders throughout Los Angeles County is planned for Thursday, Sept. 5 at Los Angeles City College. Board President Andra Hoffman, Chancellor Rodriguez, and L.A. City College President Dr. Mary Gallagher will be there along with college officials from Compton, Glendale, Santa Monica and Pasadena to share information about local efforts to combat student hunger and housing issues. Congressman Schiff will provide an update on his pending Food for Thought Act legislation introduced earlier this year and several students will be there to share their real stories about hunger.

**The District and Board President Andra Hoffman** hosted the first Women's Empowerment Conference August 15-16 for SEIU Local 99 members. Interim Deputy Chancellor Melinda Nish, Human Resources Vice Chancellor Alberto Roman, and about 100 people attended sessions with an emphasis on diversity, inclusion, gender bias and other topics.

<http://laccd.edu/Documents/NewsDocuments/LACCD%20Board%20President%20Announcements%20Professional%20Development%20Training.pdf>

**Superintendents and other K-12 school district officials** from throughout Los Angeles County recently gathered for a special meeting with Los Angeles County Superintendent Debra Duardo, Chancellor Rodriguez, Presidents Seher Awan from L.A. Southwest College, Monte Perez from L.A. Mission College and Jim Limbaugh from West L.A. College, as well as other District officials regarding promotion of the [L.A. College Promise](#) Program and expanding dual enrollment opportunities for their high school students.

**The Chancellor's Advisory Committee for LGBTQ Affairs**, chaired by LACCD Trustee David Vela, will meet from 2-4 p.m., Tuesday, Sept. 24, at District Headquarters, 770 Wilshire Blvd. On the agenda will be drafting an "LACCD LGBTQ Bill of Rights" resolution that would go before the full Board for consideration and adoption in October.

**The *District Quarterly* newsletter** has entered its second year with the Fall 2019 issue published this month. The newsletter is transitioning to an email-based publication to increase circulation to all faculty and staff.

### Foundation for the Los Angeles Community Colleges

The Foundation wishes to thank all who have purchased tickets for the “LACCD Dodger Day” event Sept. 22 at Dodger Stadium. A portion of each ticket purchased will go back into a special fund overseen by the Foundation to help LACCD students with emergency food and/or housing needs.

The Foundation is also moving forward with plans in conjunction with the Mayor’s Office and LACCD’s Educational Programs and Institutional Effectiveness Division to complete distribution of free laptops to new L.A. College Promise students. Distribution events are being planned at all colleges during the Fall Semester.

### Foundation for Los Angeles Harbor College

Tickets are still available for the L.A. Harbor College’s Athletic Hall of Fame Banquet, beginning at 5:30 p.m., Friday, Sept. 20. A delightful evening is planned for the event to be held at the college’s Physical Education/Gym Building, 1111 Figueroa Place, Wilmington, CA 90744. Individual tickets are \$75. <https://tinyurl.com/lahcHallofFame> or contact the Foundation by email: [foundation@lahc.edu](mailto:foundation@lahc.edu)

### Foundation for Los Angeles City College

Carl Bernstein, Pulitzer Prize winning investigative journalist and author, is the featured, inaugural speaker for the Nick Beck Endowed Investigative Journalism Lecture Series. The event will be from 4 to 5:30 p.m., Sunday, October 27, 2019, at Los Angeles City College, 855 N. Vermont Ave., L.A., CA 90029, in the Student Union Building, Third Floor. Tickets are \$35 for general admission (free for LACC students) and \$75 for VIP access, including a 3 p.m. reception. Buy tickets at <https://donate.laccfoundation.org/carl-bernstein>. Students must go to the site to register for free and must have valid student ID to attend.

## **II. Update on the LACCD Enrollment**

Enrollment and SCFF Update

### **1. Districtwide Daily Enrollment Comparison: Fall**

Based on Day 2 in Fall 2019 (08/28/2019) and Fall 2018 (08/29/2018):

- Credit Headcount is 2% lower
- Credit Duplicated Enrollment is unchanged
- Credit Section Count is 2% lower
- Enrollment per Section 2% higher
- Instructional hours are 3% lower

Public service academies have been removed from the report to more accurately reflect core enrollment in the District.

## 2. AB 705: Math and English Enrollments

- As of Day 2 (8/28/19 vs 8/29/18), comparing Fall 2019 to Fall 2018, enrollments in English are 0.8% higher and 16.5% lower in math/statistics
- Enrollment increase of 7,039 in transfer level English and 7,830 in transfer level math/statistics
- Enrollment increase of 5,979 in statistics
- Colleges are actively implementing plans in to support students in the areas of Tutoring, Curriculum Development, Professional Development, and K-12 Partnerships/Summer Bridge
- EPIE will be monitoring AB705 implementation on student outcomes through reports and analyses which will initially focus on the following areas:
  - Student drop patterns in all English and Math classes; analysis will include comparisons to course and discipline enrollments in previous semesters
  - End of term analysis on course completion and throughput for Math and English
  - Conducting student surveys for Math and English students to determine barriers and successful support interventions
  - Track use the various tutoring models and analyze impact on student completion in English and Math

## 3. SCFF Equity Metrics Comparison

Data for the Fall 2019 semester will be reported as the semester progresses.

### III. Reports from the College Presidents (based on the [District Strategic Plan 2018-2023](#))

#### Goal 1: Access to Educational Opportunities

- **Los Angeles Pierce College** - LACCD Trustee Gabriel Buelna, Ph.D., recently toured Pierce's Dream Resource Center (DRC) which is scheduled to open on September 26. The DRC will be a safe space that supports and empowers undocumented students in achieving their academic and personal aspirations with a variety of resources and services, include scholarship and financial aid information, one-on-one support meetings, Dream Act application assistance, AB540 residency support, peer mentoring and educational workshops.
- **Los Angeles Southwest College** - The college celebrated the opening of its new School of Science on schedule with the start of the fall semester. The School of Science is a 27,000-square-foot, two-story building that took about 17 months to complete. Students now have access to a beautiful new build to learn geology, microbiology, physics and other general science classes.  
[http://www.lasc.edu/administration/public\\_information/LASC-Welcomes-School-of-Science.html](http://www.lasc.edu/administration/public_information/LASC-Welcomes-School-of-Science.html)

- **Los Angeles Valley College** - The LAVC Foundation held its annual Scholarship Awards Ceremony for scholarship recipients and donors of the named scholarships on August 20 in LAVC's Monarch Hall. The Foundation awarded \$173,000 in scholarships to 311 students in the 2018-2019 fiscal year.
- **West Los Angeles College** - The Promise Program at WLAC has grown 200% since its launch and has a fall cohort of approximately 420 students. Dual enrollment for Spring Semester 2019 increased from 955 in 2018 to 2,089 in Spring 2019.
- **West Los Angeles College** - The WLAC-LMU Business Scholars program, launching this Fall, has an initial cohort of 16 students. These students will have access to LMU activities, resources and counseling while still at WLAC. Successful completers are guaranteed admission to LMU.
- **West Los Angeles College** - The College and Career Preparation Division is launching this semester its new Facilities Management program in partnership with the International Facilities Management Association, its Conservation Education and Field Experience program with the Audubon Society, and noncredit online classes to support student success with WLAC's high school partners.
- **Los Angeles Harbor College** - The new 2019-2020 Puente Cohort is now in place. A total of about 30 students participated in the Welcome and Orientation. Currently a waiting list has been established. The Puente Club will also start this Fall.
- **Los Angeles City College** – The college installed color-coded pathways on the floors of the Student Services Building to help lead students where they need to go.
- **Los Angeles City College** – For two weeks, August 12 – 26, the college's Student Services Offices extended hours and provided additional staff to assist students.
- **Los Angeles City College** – College officials on August 24 participated in a community "Back 2 School 2" event to provide information on G.E.D. classes.

## Goal 2: Premier Learning Environments

- **Los Angeles Trade-Technical College** - The college's Design and Media Arts Pathway Program has won a national, First Place Award of Excellence from the National Career Pathways Network (NCPN). The Awards Banquet will be held Sunday, October 13 in Orlando, Florida as part of NCPN's annual conference. Great recognition and accomplishment for faculty, staff and students involved with the Design and Media Arts program. Chair Joe Guerrieri, navigator Armine Javadyan and Dean Dr. Marcia Wilson will go to Orlando for the awards presentation.

<http://laccd.edu/Documents/NewsDocuments/LATTC%20Wins%20First%20Place%20National%20Award%20for%20Design%20and%20Media%20Arts%20Pathway%20Program.pdf>

- **Los Angeles Valley College** - Congratulations to Gjenaii Givhan, assistant professor, Business Administration, who was awarded the "2019 Advancing Real Estate Education Award" by the California Community Colleges Real Estate Education Center. She was recognized for her efforts in revising LAVC's real estate program and adding a certificate of achievement, starting a real estate student

career mentoring program, advising a real estate club, and helping students build their real estate careers.

<http://www.ccreec.org/news-info/2019/6/3/announcing-the-2019-advancing-real-estate-education-award>

- **Los Angeles Valley College** - Michael Powelson, adjunct assistant professor of History, LAVC, recently published a book titled *Swindlers All: A Brief History of Government Business Frauds from Alexander Hamilton to AIG*. The book chronicles some of the government and business frauds carried out throughout US history from the founding of the United States to the Great Recession of 2007-2008. An online interview with the author is available at: <https://vimeo.com/348710565>
- **Los Angeles City College** – On August 9 and 10, the college presented “Walking the Beat,” a theater performance by inner city high school youth and police officers.
- **Los Angeles City College** – On August 15, President Dr. Mary Gallagher met with representatives from the [CESMII](#) project at UCLA to discuss a joint effort on workforce opportunities in new manufacturing systems being developed.
- **Los Angeles Valley College** - LAVC Art Gallery presented its annual exhibition of student work titled *Launch19*. The show featured work in a wide range of media and techniques that were judged by L.A. art dealer Deb Klowden-Mann and it was the first opportunity for many students to have their work recognized on a professional platform. The show was open for the last two weeks of the Spring semester, and then reopened for the first week of the Fall semester.
- **Los Angeles Pierce College** - For the fifth year in a row, Pierce was voted BEST Community College in the San Fernando Valley in the just-released 2019 Los Angeles Daily News Reader’s Choice Awards. Pierce Extension was also voted the Best Extension Program for the ninth year in a row.
- **West Los Angeles College** - The college awarded nearly 2,700 degrees and certificates in 2019 which is a 65% increase since 2017.
- **Los Angeles Southwest** - College President Dr. Seher Awan has released her vision for the next five years at the college. Titled "LASC 2025," the vision looks for the college to become a worldwide leader in degrees, certificates and transfers for students of color. Awan announced LASC 2025 during the college's recent Flex Day. [http://www.lasc.edu/administration/public\\_information/LASC-Vision-2025.pdf](http://www.lasc.edu/administration/public_information/LASC-Vision-2025.pdf)
- **Los Angeles Southwest** - A new pilot program by the college’s Library is offering tablets for up to a week to students so they can complete a research project, create a presentation or do other class assignments. [http://www.lasc.edu/administration/public\\_information/Tablet-Checkout-Fall2019.jpg](http://www.lasc.edu/administration/public_information/Tablet-Checkout-Fall2019.jpg).

### Goal 3: Student Success and Equity

- **Los Angeles City College** – On August 6, President Dr. Mary Gallagher met with Chris Ko, Director of Homeless Initiatives at United Way, to discuss opportunities for supporting our students with rapid rehousing and other services.

- **East Los Angeles College** - Equality Day Celebration was held August 27 to celebrate diversity. Women and gender studies professor Barbara Dunsheath gave a presentation on the importance of equality and how diversity helps to shape campus life.
- **Los Angeles Harbor College** - Harbor's Student Services Division hosted orientations for a variety of programs offices during Zero Week prior to the beginning of the fall semester. About 400 students attended, culminating with "Harbor Palooza" where students were fed and enjoyed a fun afternoon with games and music.
- **Los Angeles Mission College** - The college hosted its annual Fall Kickoff event in August, with more than 150 new students in attendance. Students met with faculty, staff and administrators, explored the college's Career Academic Pathways, and toured the campus to learn how to access important student resources.
- **Los Angeles Pierce College** - Nearly 750 new students attended the two-day "GO Days: Get Onboard! Get Organized! Get Oriented!" Participants took campus tours, met faculty and staff, explored majors and received information about campus services and events.
- **Los Angeles Southwest College** - More than 800 people attended the college's biannual, one-stop registration event "Southwest Daze" on August 21. The event assisted continuing and new students to prepare for the current academic year. <http://www.lasc.edu/daze>
- **Los Angeles Southwest College** - The college's Dream Resource Center, in collaboration with Coalition for Humane Immigrant Rights, will soon be providing free immigration legal consultations. The sessions are open to current students and the community. <http://www.lasc.edu/Dream/Immigration-Consultation.pdf>
- **Los Angeles Trade-Technical College** - Three consecutive student-engagement events kicked off the first week of the fall semester with drop-in sessions with general counselors; deans and staff on-site to offer directions and solve issues on the spot. A variety of community assistance vendors were on hand to provide information to students, including car-sharing services, insurance and mental health wellness
- **Los Angeles Valley College** - LAVC held its Welcome Week on August 26-29, which featured a variety of activities to help students acclimate to campus life and give them resources to help them be successful in college. Highlights included a Student Panel for New Students, a Fall 2019 Kick Off to welcome new and current students, and ASU Club Day and Campus Resource Fair.
- **West Los Angeles College** - More than 1,600 unique visitors came to the landing page for WLAC's Open House held on Saturday, August 17. WLAC received 280 RSVPs yielding approximately 170 prospective and newly applied students and their families. Approximately 60 students attended the "For Freshmen" orientation, with many staying for the session to sign-up for the L.A. College Promise. Another 50 students attended the "For Working Adults" orientation; about 50 students started or completed their FAFSA application and 20 received assistance completing the

online application or registering for classes. Many families attended with high school seniors to scout WLAC for future attendance and/or to investigate dual enrollment.

- **Los Angeles Valley College** - The LAVC Academic Resource Center is offering a series of writing workshops for students during the Spring 2019 semester. These workshops focus on specific reading and writing topics that students typically struggle with. Students who attend 10 workshops in the semester will receive a certificate and can receive attendance credit for EOP and/or CalWORKs.
- **Los Angeles Mission College** - The college hosted a grand opening of its new Student Success Center during Welcome Week, the first week of the fall semester. The entire campus community was invited to learn about the programs and services available in one central hub, including ASO, Career Center, Food Pantry, Dream Center, EOPS, International Students, METAS, L.A. College Promise, Veterans Resource Center and more. The Student Success Center is located on the lower level of the Campus Center building.
- **Los Angeles Southwest College** - The HireLAX Apprenticeship Readiness Program graduated 25 students on August 30 during a ceremony at the college, with many now working well-paying jobs at LAX or other nearby construction sites. The latest cohort was taught by Instructor Sergio Hernandez. This was the last of three cohorts at LASC in 2019.  
[http://www.lasc.edu/administration/public\\_information/HireLAX-Celebrates-graduates-sixth-cohort.html](http://www.lasc.edu/administration/public_information/HireLAX-Celebrates-graduates-sixth-cohort.html)
- **Los Angeles Trade-Technical College** - Campus faculty, staff and students help create three video presentations related to the new rules related to student choices surrounding AB 705. The videos have been placed on social media and have received thousands of views from students across the state. The college's Public Relations Department funded and distributed the video and is actively working with the ASO to promote the videos.
- **Los Angeles Trade-Technical College** - The college hosted "Day of Equality" put together by several faith-based groups. The event focused on the plight of the unsheltered and was highlighted by the distribution of 4,000 backpacks to needy families.
- **Los Angeles Trade-Technical College** - Public Relations Manager David Ysais worked with the college's Construction, Maintenance and Utilities and Culinary Arts pathway programs to help develop a Spectrum News 1 feature video on the value of career education versus a traditional university education featuring several students.

<https://spectrumnews1.com/ca/la-west/news/2019/08/22/students-foregoing-traditional-college-for-la-trade-schools>

#### Goal 4: Organizational Effectiveness

- **Los Angeles Southwest College** - The state Board of Registered Nurses at its August 15 meeting moved the college's Nursing Program into good standing and confirmed that the program is in compliance with all mandated regulations.

[http://www.lasc.edu/administration/public\\_information/BRN-offers-strong-support-to-nursing-program.html](http://www.lasc.edu/administration/public_information/BRN-offers-strong-support-to-nursing-program.html)

- **Los Angeles Valley College** - As part of the Opening Day event, faculty and staff gathered heard a special keynote address by Dr. Gina Garcia of the University of Pittsburgh, who spoke on “Transforming Hispanic Serving Institutions.” This was the first time that classified staff participated with faculty in Opening Day activities.
- **Los Angeles Valley College** - LAVC Professional Development held its annual Summer TechFest featuring professional development workshops for faculty and staff, including Using Smart Classroom Equipment, Office 365 and One Drive, Excel, Student-to-Student Interaction in Online Courses, Adobe Photoshop, YouTube Videos, Video captioning, Podcasting, Social Media as an Outreach Tool, Kentico CMS, and Online Training with the Vision Resource Center.
- **West Los Angeles College** - Academic Vice President Aracely Aguiar was elected to serve the Region 7 California Community Colleges Chief Instructional Officers (CCCCIO).
- **West Los Angeles College** - In July, West hosted the CCC Bachelor’s Degree summit attended by all 15 community colleges in California authorized to offer B.A./B.S. degrees. Representatives of the State Chancellor’s Office and the Legislative Analyst’s Office also attended. The summit was held to discuss research necessary for an upcoming LAO report that is expected to look at recommendations to approve the existing program; add additional degree options or sunset the current authorization.
- **Los Angeles Pierce College** - City Councilmember Bob Blumenfield visited the campus for a meet-and-greet session with President Montevirgen.
- **Los Angeles Pierce College** - LACCD Trustee David Vela was a keynote speaker for Opening Day, welcoming new and returning faculty. President Montevirgen highlighted core organizational values of transparency, collegiality, and respect. The day ended with the President’s inaugural Ice Cream Social.
- **East Los Angeles College** - LACCD Board President Andra Hoffman spoke at the college’s Opening Day for faculty and staff, noting the 100th anniversary of the passage of the 19th Amendment, guaranteeing and protecting women’s constitutional right to vote. The theme carried throughout the day focused on organizational equity and inclusion, equal opportunities for all our students, regardless of gender, race, religion, sexual orientation, gender expression, immigration status, national origin, or other circumstances.
- **Los Angeles Southwest College** - Board Trustee Dr. Gabriel Buelna was a keynote speaker at the college’s Flex Day for faculty and staff. Dr. Buelna, President Awan, the college’s vice presidents and union leadership discussed goals for the school year ahead and recent accomplishments.
- **Los Angeles City College** – On August 1, President Dr. Mary Gallagher attended an ACCJC training to prepare her as Chair for a team visit in October to California Preparatory College in Colton. Eight faculty and administrators from around the

state will review the college and prepare a report for the ACCJC Commissioners to consider granting accreditation candidacy to Cal Prep.

- **Los Angeles City College** –The college held a Classified Retreat on August 8 and provided updates on programs and academic departments. A similar retreat was held August 16 for Student Services and a retreat for Department Chairs was held August 20.
- **Los Angeles City College** – On August 9, members of the college’s Management Staff attended an ECMC Persist Training at the District’s Van De Kamp Innovation Center that was presented by the U.S. Department of Education.
- **Los Angeles City College** – On August 21, LACC held their New Faculty Orientation for 13 new hires, the day before Faculty Convocation.

Goal 5: Fiscal Integrity

- **West Los Angeles College** – The college was awarded a \$130,000 grant to assist formerly incarcerated persons in transitioning to college, exploring careers, strengthening their academic skills and transitioning to credit courses and/or employment through the College & Career Preparation division.

**Upcoming Campus Events and Activities for September**

| DATE                       | COLLEGE         | EVENT   |
|----------------------------|-----------------|---|
| Sept 3<br>Sept 3           | Harbor<br>Trade | Fresh Produce Giveaway - Weekly<br>Food Pantry Giveaway--(every Tuesday) 10:30am                            |
| Sept 3                     | Pierce          | 11 a.m. - 1:p.m. EOPS 50 Years of Service - Trivia on the Mall (Mall, Near Bookstore) Repeats Sept. 5       |
| Sept. 4                    | Harbor          | Orientation/Counseling/Registration - Weekly  |
| Sept. 4, 11,<br>18, and 25 | Valley          | Biotech Bridge Training Academy Information Sessions, 10 a.m.   |
| Sept. 4                    | Pierce          | 1- 3 p.m. EOPS 50 Years of Service – Open House & Ice Cream Social (EOPS Office, SSB 2 <sup>nd</sup> Floor) |
| Sept. 5                    | Valley          | <a href="#">Open House in the President's Office</a> , 1-3 p.m.   |
| Sept. 6                    | Pierce          | 12- 2 p.m. EOPS 50 Years of Service – Anniversary Lunch on the Lawn (Rocky Young Park)                      |
| Sept. 6                    | Valley          | <a href="#">"The Fall Sky" Public Planetarium Show</a> , 8 p.m.   |
| Sept. 7                    | Harbor          | All Student Services Open for Students - ½ day  |
| Sept 10                    | Harbor          | Transfer Fair   |
| Sept. 11 &<br>19           | Harbor          | STEM Transfer / UC TAG (Transfer Admission Guarantee) Information Session                                   |

|             |         |  |
|-------------|---------|--|
| Sept 12     | West    | Homeless Services Professionals Job Fair of Los Angeles                          |
| Sept. 14    | Valley  | College Fest   |
| Sept. 14    | Valley  | <a href="#">Timothy Jameson Memorial Concert</a> , 2 p.m.                        |
| Sept. 15    | Valley  | <a href="#">"High Energy Astronomy" Lecture with Dr. Ralph Bird</a> , 7:45 p.m.  |
| Sept. 18    | Mission | Art Exhibition - Fiction Follows Form Opening Reception                          |
| Sept 26     | West    | Transfer Fair  |
| Sept 19     | West    | POWER 106 Celebrity Basketball game  |
| Sept 20     | Harbor  | 13th Annual Hall of Fame Ceremony, 5:30 p.m.                                     |
| Sept 22     | ALL     | LACCD Dodger Day, 1 p.m.   |
| Sept. 25    | Valley  | <a href="#">"Beautiful Melodies" Concert - Soo Biancalana, piano</a> , 1:30 p.m. |
| Sept. 25    | City    | Tech Expo, 10 a.m.- 2 p.m, Student Union, 3 <sup>rd</sup> Floor                  |
| Sept. 26-27 | City    | Management Retreat, all day,   |
| Sept 30     | Harbor  | STEM STEP Open House   |

#### IV. Community Engagement and Partnerships

Chancellor and executive staff community outreach for August:

| DATE      | EVENT   |
|-----------|---|
| August 10 | Trustee Mike Fong and Chancellor Rodriguez attended APIs Mobilize graduation reception at the SoCalGas Learning Center in Monterey Park.  |
| August 12 | Vice Chancellor Cornner participated in the Student Success Workgroup Meeting in collaboration with L.A. Compact and Institution of Higher Education (IHE)  |
| August 13 | Chancellor Rodriguez and UC Davis Chancellor Gary May hosted an alumni and donor relations event at ESC.  |
| August 13 | Vice Chancellor Cornner met with Karim Guessous of TradePal whose organization recently received a National Science Foundation grant to Solve the 2 Sigma Problem to Bridge the Academic Achievement Gap in Community Colleges. |

|           |   |
|-----------|---|
| August 14 | Vice Chancellor Cornner met with Joe Kitterman of 180 Skills, a company specializing in skills courses addressing the needs of the local, regional, and state manufacturing talent pipeline deficit.                    |
| August 15 | Chancellor Rodriguez participated in the Women's Empowerment Summit at L.A. City College with Board President Hoffman.  |
| August 15 | Chancellor Rodriguez visited with new Consul General of Mexico Marcela Celorio and participated at the ELAC noncredit certificate graduation ceremony at the Consulate.   |
| August 15 | Chancellor Rodriguez and Vice Chancellor Cornner visited with County Assessor Jeff Prang to discuss potential partnerships.   |
| August 19 | Chancellor Rodriguez visited with Leah Johnson of the L.A. Coalition for Jobs and the Economy to discuss food insecurity and homelessness.  |
| August 19 | Vice Chancellor Cornner met with UCLA and District colleagues regarding a College Promise report for Educational Testing Service (ETS).   |
| August 23 | Chancellor Rodriguez met with representatives from UC Berkeley to discuss bolstering STEM transfer from LACCD to UCB.   |
| August 23 | Chancellor Rodriguez and the District Academic Senate held their monthly consultation.  |
| August 23 | Vice Chancellor Cornner toured L.A. City, L.A. Trade-Tech and West L.A. colleges with the LA84 Foundation, including Metta World Peace, to discuss collaborative opportunities serving youth, families and communities. |
| August 24 | Chancellor Rodriguez spoke at the UC Chicano/Latino Alumni Association Summit at UCLA on diversity and equity in higher education.  |
| August 26 | Vice Chancellor Cornner attended a meeting at First Missionary Baptist Church to discuss African-American outreach.   |
| August 28 | Chancellor Rodriguez hosted L.A. County-area Superintendents and other K-12 administrators to promote the L.A. College Promise, dual enrollment and partnerships with high schools and charter schools.                 |
| August 29 | Chancellor Rodriguez met with David Flaks, Vice President at LA Economic Development Corporation to discuss the recent report on the role of community colleges and workforce development.                              |

## V. LACCD Media Outreach and Coverage

For August, the District's Communications Office produced and/or distributed seven news releases, all posted online at [www.laccd.edu](http://www.laccd.edu). The Office is now transitioning the *District Quarterly* into an email-based publication and will distribute the Fall 2019 issue this month.

The District's main Facebook page, <https://www.facebook.com/LACCD> (@LACCD) has now surpassed 4,700 followers, up by more than 100 from July. Page likes are tracking closely to that total as well.

The District's Twitter account, <https://twitter.com/laccd>, (@laccd), continues to record daily impression counts averaging about 700 to 800 per day, similar to last month. Total impressions for August were about 22,000. The Twitter account is at about 1,980 followers, very close now to breaking the 2,000 milestone.

Top organic posts in both platforms were about the college promise program, the recent Women's Empowerment Conference and roll-out for the NetTutor online service.

The District's Instagram account, [https://www.instagram.com/laccd\\_edu/](https://www.instagram.com/laccd_edu/) (@laccd\_edu) also continues to grow and now has about 1,200 followers.

### Selected Media Coverage Highlights

#### Roundup of coverage from Gov. Newsom visit to ELAC

<https://www.elac.edu/Explore/News/2019/fall/CA-Governor-Gavin-Newsom-Announces-Expansion-of-Co>

<https://laopinion.com/2019/08/30/matricula-gratuita-en-colegios-comunitarios-de-california/>

#### Spectrum Interviews LATTC students and faculty

<https://spectrumnews1.com/ca/la-west/news/2019/08/22/students-foregoing-traditional-college-for-la-trade-schools>

#### Inspirational piece about an LATTC graduate

<https://sdqmag.com/features/video-week-graffiti-artist-sign-painter>

#### NetTutor (listed in "Digest Link")

<http://wavenewspapers.com/l-a-digest-san-pedro-to-host-l-a-fleet-week/>

<https://beverlypress.com/2019/08/free-online-tutoring-available-laccd-schools/>

#### LACCD Dodger Day coverage

<https://lasentinel.net/laccd-dodger-day-tickets-available-to-help-combat-student-housing-and-food-issues.html>

<https://beverlypress.com/2019/08/lacc-dodger-day-purchase-deadline-on-friday/>

#### **Free Public Transit for LACCD students**

<https://www.dailynews.com/2019/08/19/ladot-offers-free-dash-bus-rides-for-any-and-every-k-12-or-college-student/>

<http://translate.google.com/translate?langpair=zh-Hant|en&u=https://www.worldjournal.com/6462814/>

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